PCMC SMART SARATHI

Pimpri Chinchwad Smart City Ltd

CITIZEN ENGAGEMENT PLATFORM

Problem Statement (What is the Urban challenge faced by the city?)

Case for Change

Gap Between Citizen View & Government View

Citizen View

Municipal View

I love the City but not the Corporation

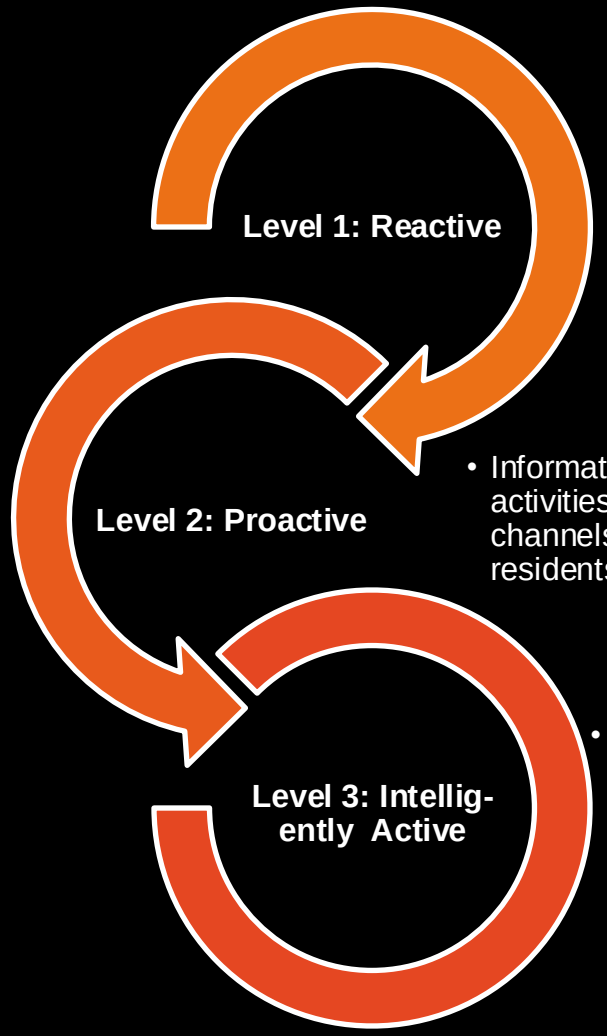
What has Corporation done for ME as INDIVIDUAL?

Information not available on demand

Individual Needs of Citizens not available

Citizens don't know / don't use Online Municipal Services

We spend every year on Citizen awareness



- Responds after the Resident approach
- Information, push and activities across all channels, generically to all residents
- Matching information to individual needs in accordance with the cycle of life, living area, data and personal interests

Innovative Solution

(How was the problem solved? Explain Innovative process, cost incurred, outputs achieved)

- The PCMC Smart Sarathi initiative revolves around transforming the conventional methods of Engagement with the citizens of the PCMC from ***'Reactive' to 'Proactive'*** and eventually an '***Intelligently Active***' city corporation.

- The Smart Sarathi Application's (Mobile App & Web Application) proactive approach has helped to bridge gap between the corporation and its citizens.

- Project Cost: Rs. 15 Cr (Full ledged Operations Team & Application Maintenance & Development for 5 Years)

Innovation and Differentiation

- PCMC Smart Sarathi or PSS is a unified layer of Citizens with Municipality for decision making based on Static and Dynamic Data generated by Citizens across the Platform. Active Data is collected through Surveys & Polls asked to Citizens for opinion and feedback. Patterns of utilizing Municipal & Non- Municipal Services provides Passive Data e.g. Current Location, Transaction History etc.

Citizen Engagement Program

Project Components

- PCMC improves perception
- Participatory governance
- Consultative policies
- Efficient service delivery

- Personalized information
- Enhanced municipal services
- Easy payment of bills

- PCMC Improves relationship with merchants

- Target Benefits
- Exclusive discounts and offers

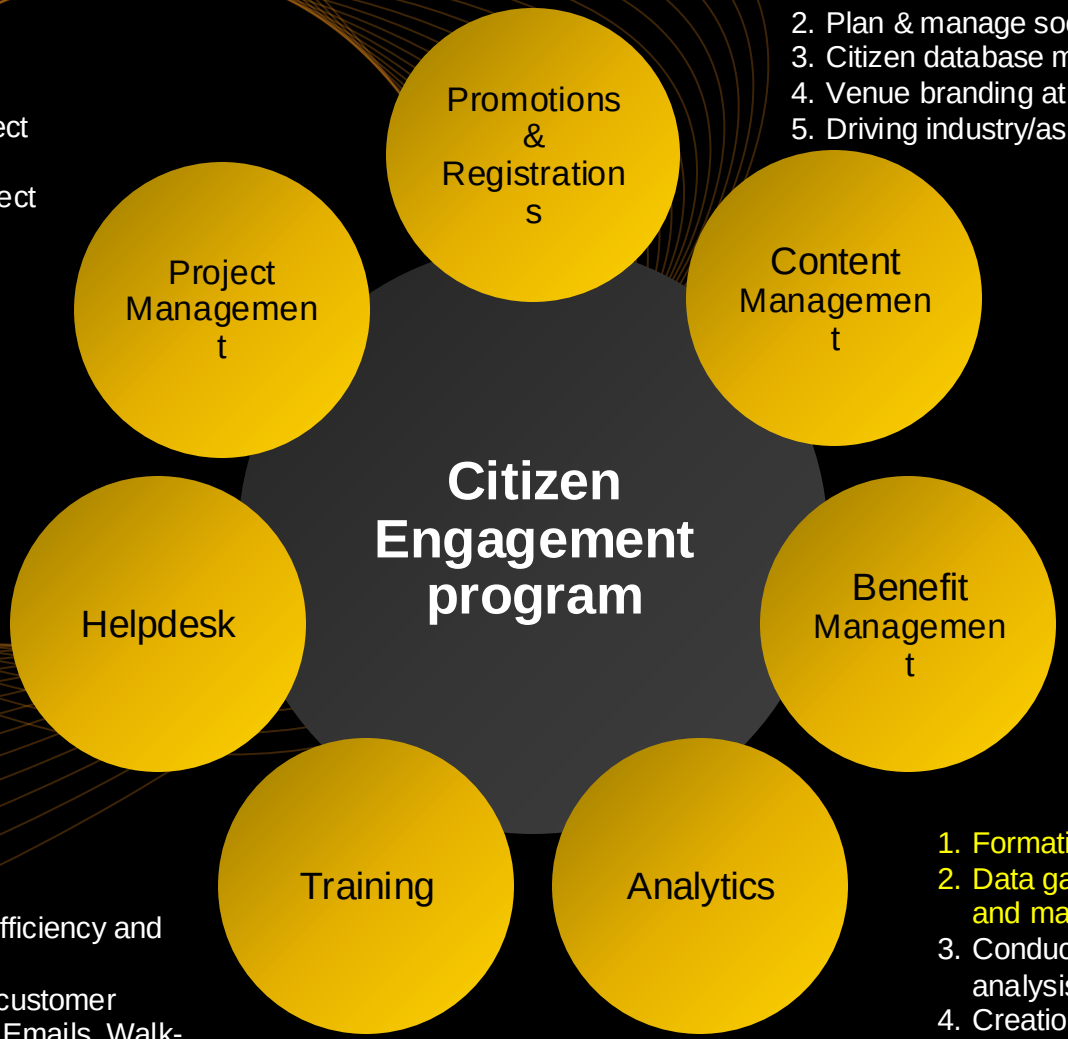
- More online services like license renewal

- More volume of business for merchants
- More visibility of local businesses
- Smart Business circle

A city platform for all its residents

Operational Components

Dedicated Cells with specific Roles & Responsibilities



1. Drive various ATL & BTL activities
2. Plan & manage social media reach outs
3. Citizen database maintenance
4. Venue branding at various city events
5. Driving industry/association/Enterprise partnerships

1. Content Creation/Sourcing
2. Content Publishing/Distribution
3. Reach Amplification

1. Merchant identification
2. Merchant Conversion
3. Customer/Citizen segmentation
4. Marketing Plan creation

1. Formation of data structures
2. Data gathering, cleaning across projects and making multiple data models
3. Conducting RFM, customer journey analysis
4. Creation of customized project dashboards for data visualization

1. Identifying right script for different calling needs
2. Getting escalation resolved within the SLAs
3. Monitor, Track and improve call center calling efficiency and quality
4. Helping on-ground team for proper and in time customer response on all channels - Social Media, Calls, Emails, Walk-in customers

1. Responsible to get escalation resolved within the SLAs
2. Capturing citizen responses - both positive & negative to get clear understanding of SOV (Share of Voice)
3. Getting sentiment analysis done to understand about current citizen sentiments & improvising ways to create customer delight

1. Building teams
2. Defining and Setting up of the KPIs for the project and project teams
3. Stakeholder engagement and owner of the project accountability
4. Devising marketing campaigns both online and offline on the basis of the project stage

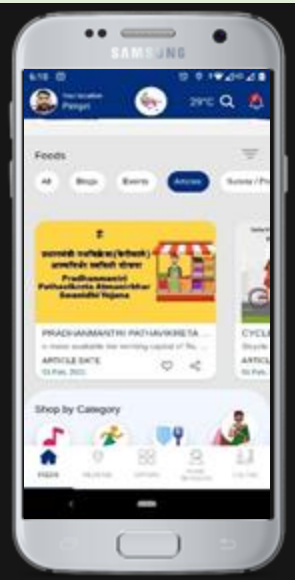
Innovation and Differentiation

PCMC Smart Sarathi

Mobile App Features

CITY NEWS

BLOGS



ARTICLES

SURVEY/POLLS

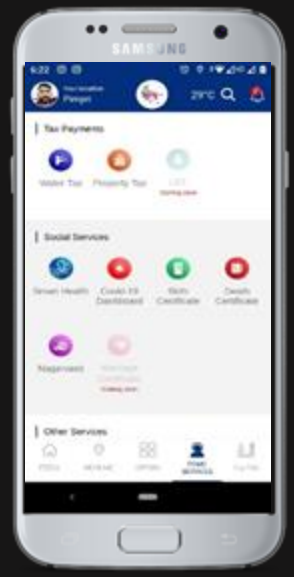
COMPETITION

CITY EVENTS

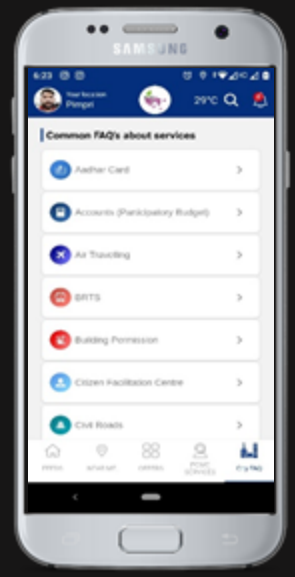
BULLETIN BOARD

NEAR ME

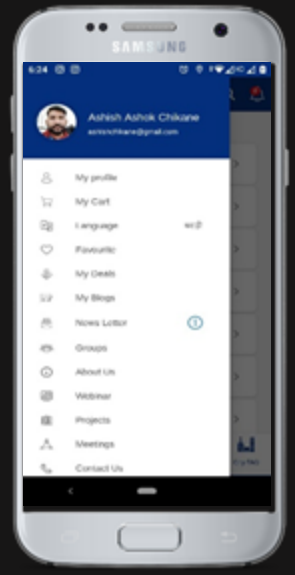
MERCHANT



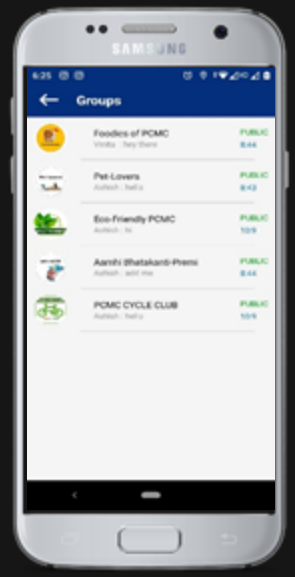
PCMC SERVICES



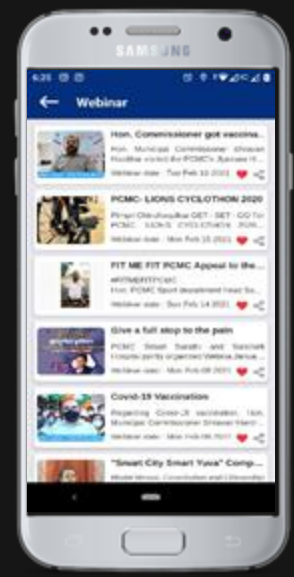
eFAQ



MY PROFILE



GROUPS



WEBINAR

PCMC Smart Sarathi Engagement Statistics

2100+ K
City Updates

460+
News & Updates

128+
Survey & Polls

234+
Blogs Posted

41+ K
Unique visitors interacting with municipality everyday

11.56 Cr
One Way Engagement

150+
Articles Posted

34+
Offline Competition

312 K
Registration Pimprichinchwadkar in 2 years 32% Household Access

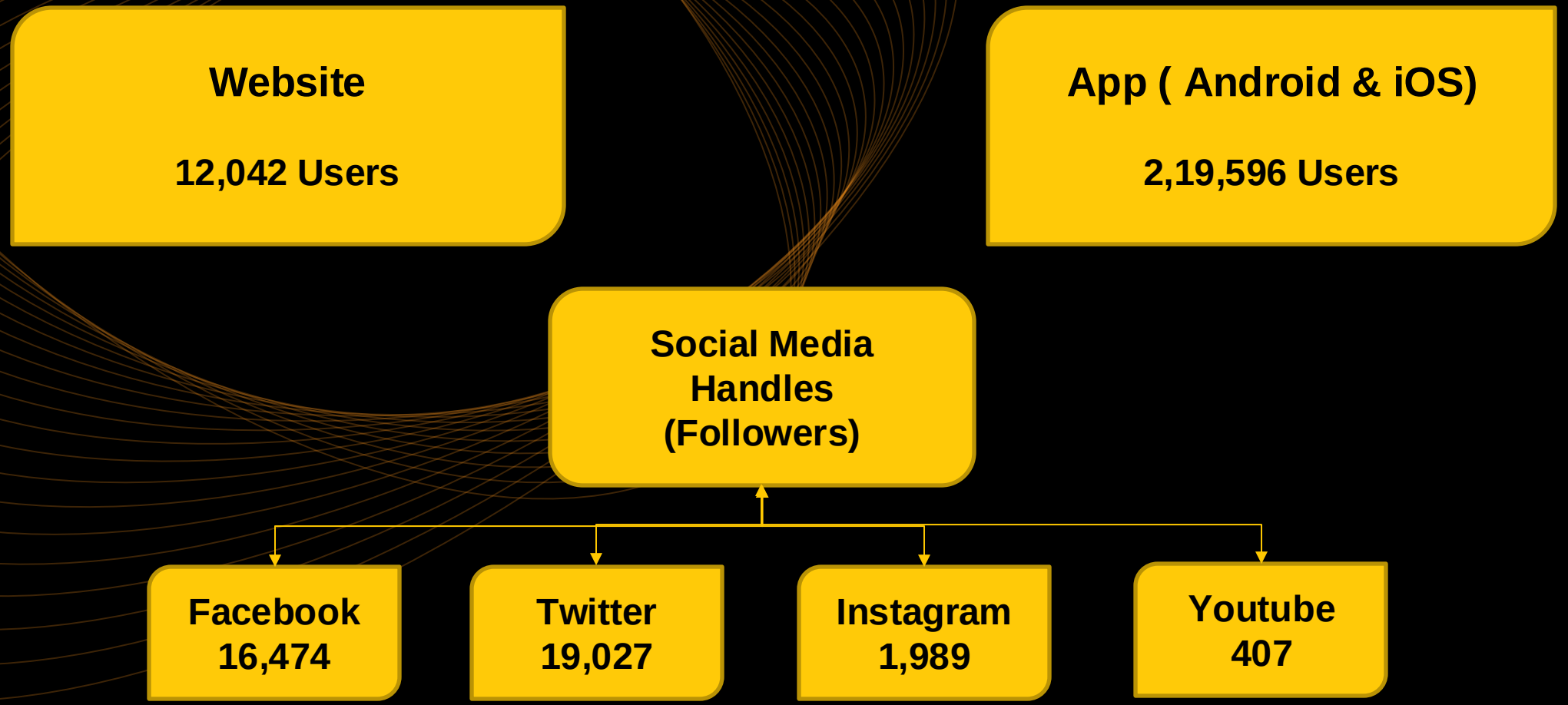
08.38 Cr
Two Way Engagement

44+
Online Competition

335
Webinar/Videos on Different Topics

Online & Offline Assets

Online Assets Include:



Online & Offline Assets

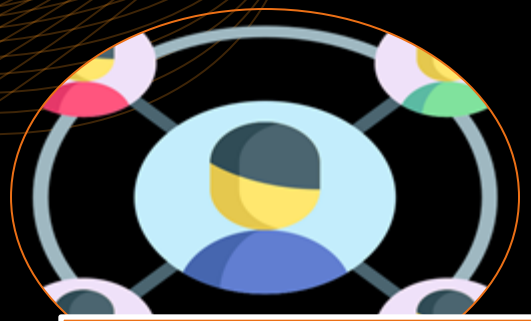
Offline Assets Include:

Women Self Help Group-2000+

Schools – 600+

Colleges – 180+

NGO - 40



Associations - 20

Resident welfare Associations - 2

Impact on Operations

Monitoring and Tracking	○Effective monitoring of pending bills ○Easier tracking of defaulters ○Reports on various transactions ○24X7 access to reports online
Improved Forecasting & Effective Planning	○Easier access of Information ○Availability of Historical Information ○Information on Citizens behavior ○Online access of information ○Detail of monthly/yearly payments
Increased Opportunities for new Business	○New revenue stream ○Mutual Benefits ○Enhanced services
Improved Municipality Perception	○Provide improved services ○Removing the Barriers to communication ○Transparency ○Citizen centric governance ○Multiple interaction channels
Effective Decision Making	○Active participation of citizens ○Consultative policies ○Better planning for the development

Impact - Data Driven Decision (D3) Approach

- **Citizen's Opinions Gathering Effort & Frequency Improvement: Conducting targeted survey from citizens** providing quality analysis of the data recorded by citizens with graphical and statistical analysis. The short duration allows the departments to use this more often thereby aiding their **decision making**.

- **Data on Citizens: PCMC is slowly and gradually gathering detailed information on Citizens like Name, Age, DOB, Gender, Address, Ward, Interests etc. and is also able to uniquely link the departmental databases with every transaction through this platform.**

- **Next Gen Customer Reach out:** The online platform has made it possible to touch base with young citizens between the ages **18-25 years. Eg. Webinars, Events, Startup Funda, Sport Tournaments, etc.**

Utilization of Digital Assets for E-Governance

- **12,042** Web Portal
- **2,19,596** App Download
- **3,78,254** Field Events (UOF)
- **1,40,460** Health Department Activities
- **37,897** Social Media
- **70,433** Student Community
- **15000+** Sport Activities
- **600+** Startup Community

Health & Education Department
(55,998 Students registered for Anemia Free PCMC Campaign)

Social Welfare Schemes
(43+ PCMC schemes promotion also promoting State & Central government schemes)

Property Tax
(600+cr Tax collected)

PCSIC
(PCSIC using this data and conducting various activites for startups)

Plogathon
(10+ Plogathon, 50,000+ Citizen Participation, 60+ Plastic Waste Collected)

UOF Campaigns

Awareness Campaigns Across Institutions– 7K Survey Filled

Sangvikesari College

JSPM College

ITI College

ASM College

MUCC College

River Cyclothon 2022

20K+ Participants

- Creatives & Promotion of Event through various Media
- Promotion of the Cyclothon through SMS, Social media & Smart Sarathi Platform
- Registration for the Event through the Smart Sarathi Platform
- Event Undertaken as an innovative Record breaking activity under UOF 2022

Citizen Form

अर्बन आउटकम फ्रेमवर्क २०२२

आपले सर्वेक्षणातील योगदान वाढवेल पिंपरी चिंचवडचा सन्मान

नागरिक जाणीव सर्वेक्षण ULB Code - 802811
(Citizen Perception Survey - CPS)

अर्बन आउटकम फ्रेमवर्क २०२२ हा भारत सरकारचा लोकसंख्या, अर्थव्यवस्था, शिक्षण, ऊर्जा, वित्त, पर्यावरण, प्रशासन आणिआपत्ती, आरोग्य, गृहनिर्माण, गतिशीलता, नियोजन, सुरक्षा, घनकचरा व्यवस्थापन, पाणी आणि स्वच्छता, यासारख्या क्षेत्रांमधील स्मार्ट-सिटी परिणामांवर आधारित पारदर्शक आणि लवचिकतेवर केंद्रित विकसित करण्याचा उपक्रम आहे. या सर्वेक्षणाचा मुख्य उद्देश एक मजबूत डेटाबेस तयार करणे हा आहे. जेणेकरून पुरस्कार आधारित धोरण तयार करण्यास डेटा उपलब्ध करून सामाजिक आणि आर्थिक प्रगती साध्य करण्यासाठी वेळोवेळी विश्लेषण आणि प्रगतीचा मागोवा घेता येईल.

अर्बन आउटकम फ्रेमवर्क २०२२ अंतर्गत नागरिक जाणीव सर्वेक्षण महाजेच सिटीजन परसेप्शन सर्वे (CPS) हा 'इज ऑफ लिविंग' इंडेक्सचा एक भाग आहे, जो नागरिकांना त्यांच्या शहरांमधील नागरिकांच्या जीवनमानाच्या सुलभतेबाबतची माहिती देण्याचा थेट प्रयत्न करते. सर्वेक्षणामुळे सरकारी प्रशासनांना नागरिकांचे मत प्राप्त होईल, आणि सेवा वितरण व प्रशासन सुधारण्यास मदत होईल. सहभागी व्हा, आणि आपले पिंपरी चिंचवड शहर 'इज ऑफ लिविंग' सर्वेक्षणात प्रथम क्रमांकाचे शहर बनवा.

अभिप्राय कसा नोंदवाल?

१) https://eol2022.org/CitizenFeedback लिंकवर क्लिक करा.
२) भाषा निवडा
३) वैयक्तिक तपशील भरा
४) ULB कोड - ८०२८११ टाका. | ULB Code - 802811.
५) राज्याचे नाव 'महाराष्ट्र' आणि शहराचे नाव 'पिंपरी चिंचवड' निवडा.
६) एकदा तपशील भरल्यानंतर, 'Proceed' वर क्लिक करा.
७) पुढील पानावर, तुम्हाला १७ पर्यायी प्रश्नांची (MCQ) उत्तरे देऊन तुमचा फॉर्म सबमिट करणे आवश्यक आहे.
८) एकदा सर्वेक्षण सबमिट केल्यानंतर, क्लिक करा आणि प्रमाणपत्र डाऊनलोड करा.
९) सदर फॉर्म भरल्याची पावती आपल्या वॉर्ड ऑफिसमधील ड्रॉपबॉक्समध्ये जमा करावी किंवा आरोग्य विभागाच्या कर्मचाऱ्यांकडे द्यावी. तसेच या पावतीचा फोटो काढून आपण पीसीएमसी स्मार्ट सारथी मोबाईल ॲपमधील 'सर्व्हे व पोल्स' मध्ये अपलोड करा शकता.
१०) जमा केलेल्या पावत्यांमधून लकी ड्रॉ च्या माध्यमातून विजेत्यांची निवड केली जाईल.

आता जिंका ५० हजार रुपयांपर्यंतची बक्षिसे

आपण आपला अमूल्य वेळ काढून आपला अभिप्राय दिल्याबद्दल आम्ही कृतज्ञता व्यक्त करतो.

नागरिकाचे नाव :

स्वत:चा पत्ता :

पिन कोड : मोबाईल नंबर :

मी इज ऑफ लिविंग सर्वेक्षण फॉर्म भरला आहे. : हो ☐ नाही ☐

पीसीएमसी स्मार्ट सारथी मोबाईल ॲप डाऊनलोड केले आहे. : हो ☐ नाही ☐

सही :

सर्वेक्षणात सहभागी होण्यासाठी QR कोड स्कॅन करा.

आपल्या शहराविषयी विविध माहिती जाणून घेण्यासाठी QR कोड स्कॅन करून आताच पीसीएमसी स्मार्ट सारथी ॲप डाऊनलोड करा.

पिंपरी चिंचवड महानगरपालिका

तुम्हाला माहिती आहे का ?

- पिंपरी-चिंचवड महानगरपालिकेच्या नागरिकांना सुविधा तात्काळ ऑनलाईन मिळाव्यात, यासाठी पीसीएमसी स्मार्ट सारथी मोबाईल ॲप विकसित करण्यात आले आहे.
- शहरातील मोकळ्या परिसरात पर्यटन केंद्राच्या धर्तीवर कै. अटलबिहारी वाजपेयी उद्यान विकसित करण्यात आले आहे.
- शहरामध्ये प्राणी शुश्रुषा केंद्र (ॲनिमल शेल्टर हाउस) स्थापन करण्यात आले असून भटक्या व पाळीव प्राण्यांसाठी आधुनिक सोयीसुविधा उपलब्ध करून देण्यात आल्या आहेत.
- खगोलशास्त्राच्या अभ्यासाकरिता विज्ञान केंद्र,चिंचवड येथे तारांगणाची उभारणी करण्यात आली आहे.
- नागरिकांच्या सुरक्षिततेसाठी संपूर्ण शहरामध्ये चार मेगापिक्सेलचे ७६६६ सीसीटीव्ही कॅमेरे बसविण्यात आले आहेत.
- स्थानिक खेळाडूंना हॉकी खेळाचे प्रशिक्षण देण्याच्या दृष्टीने मेजर ध्यानचंद हॉकी पॉलीग्राम स्टेडीयम याठिकाणी आंतरराष्ट्रीय दर्जाचे हॉकी प्रशिक्षण केंद्र सुरु करण्यात आले आहे.
- स्पर्धापरीक्षा देणाऱ्या विद्यार्थ्यांची संख्या दिवसेंदिवस वाढत आहे, ही बाब विचारात घेऊन मनपाच्या वतीने सावित्रीबाई फुले अकादमी या नावाने प्रशिक्षणसंस्था सुरु करण्यात येत आहे.
- युवक-युवतींना रोजगार मिळावा यासाठी कौशल्य विकास कार्यक्रमांमध्ये नाविन्यपूर्ण बदल करण्यात आले आहेत.

पीसीएमसी स्मार्ट सारथी मोबाईल ॲप

खगोलशास्त्राच्या अभ्यासाकरिता विज्ञान केंद्र

मेजर ध्यानचंद आंतरराष्ट्रीय हॉकी प्रशिक्षण केंद्र

कै. अटलबिहारी वाजपेयी उद्यान

सीसीटीव्ही कॅमेरे

ॲनिमल शेल्टर हाउस

- **Distributed 10+ Lac Forms** across the city
- **5Lac+ Citizens Data collected back with basic KYC Details**
- We are using that data for governmental communication (Like Property tax, Government schemes, City Updates,

Impact - Smart City Smart Road Survey

526

Citizen suggestions received through this survey

Impact - Property Tax Collection

- Complete Campaign for Property Tax Collection was launched using all elements of PSS
- The data collected across multiple campaigns was targeted for creating awareness based on citizen profile
- The D3 Approach helped increase the Online & Advance collection of taxes.

- **FY 22-23 Online Payments accounted to 60% of the total collected revenue**
- **FY 22-23 Till date 600+ Cr collected surpassing last FY 21-22 revenue**
- **Approx 5 Cr. Of interest income generated due to advance collection of Tax revenue**

Impact – Anemia Free PCMC

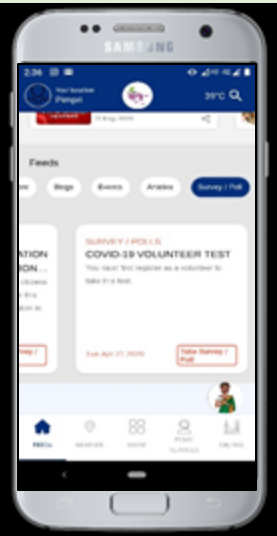
- Health Department used PSS platform survey tool facility to collect all PCMC schools student's data

- **More than 55,000+ students collected**
- **Data has helped the Medical Dept. to plan future activities to make PCMC Anemia Free**

Covid-19 pandemic- Use Cases

Containment Zones

Near Me Services

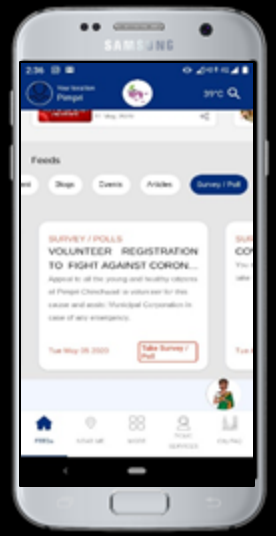


Covid-19 Self-Assessment Survey

Smart Health

Covid-19 Live Dashboard

E-pass Seva



Volunteer Registration

Containment Zone- Citizens can get information about near by containment zone/ area

Near Me- It shows the nearby places like hospitals, government offices, markets etc. In Covid-19 pandemic

COVID-19 Self-Assessment Test- This feature allows the citizen to be updated regarding his/her health sitting at home.

COVID-19 Live Dashboard- Citizens can view all the statistics regarding corona patients in the city on a single click through the dashboard.

E-pass facility- for the transportation was made available amid lockdown period.

Volunteers Registration- This online campaign collects the data of volunteers, which will be helpful for further planning by administration.

Smart Health- Citizens can get the telephonic medical consultation from the doctor.

Facebook Live Campaign #CoExsitingWithCorona

1 Citizens

Positive Impact

Institution

Internal Stakeholder

External Stakeholder

Tweet

Shrinivas Vyawahare
@Shrinvd1

Taken the first shot of #Covaxin at #IngwaleSchool PimpleNilakh excellent management by #PCMC @PCMCSarathi ... All covid rules were followed during vaccination process.
@AjitPawarSpeaks thank you !

9:39 AM · May 9, 2021 · Twitter for Android

Tweet

Maadhav PatiLL माधव पाटील
@MaadhavPatill

धन्यवाद @rajeshpatilias @PCMCSarathi.
ना सरकारी कार्यालयात हेलपाटे, ना अर्ज , ना नेत्यांच्या संपर्क कार्यालयात घिरट्या, फक्त एक ऑनलाईन तक्रार सारथी ॲपवर आणि तत्काळ कारवाई.
@NCPspeaks @AjitPawarSpeaks @Jayant_R_Patil @SakalMediaNews @parthajitpawar @NCPArunLad @mataonline #म

Translate Tweet

mpcnews.in and 9 others

11:14 AM · Aug 24, 2021 · Twitter for Android

10:33 42%

Tweet

respective department.

1 1

Saranga Kshirsagar @sara... · 05 Aug
Is there any response from concern department ?

1

PCMC Smart Sarathi @PC... · 05 Aug
Kindly help us with your contact details.
#PCMCreply

2

Saranga Kshirsagar
@saranga_saranga

Replying to @PCMCSarathi @pcmcindiagovin and @rajeshpatilias
My work has been completed by PCMC officials. Thank you @PCMCSarathi Priyanka Mam. I'm really amazed by your support, gesture and close follow up.

10:16 am · 24 Aug 21 · Twitter for Android

View Tweet activity

Tweet your reply

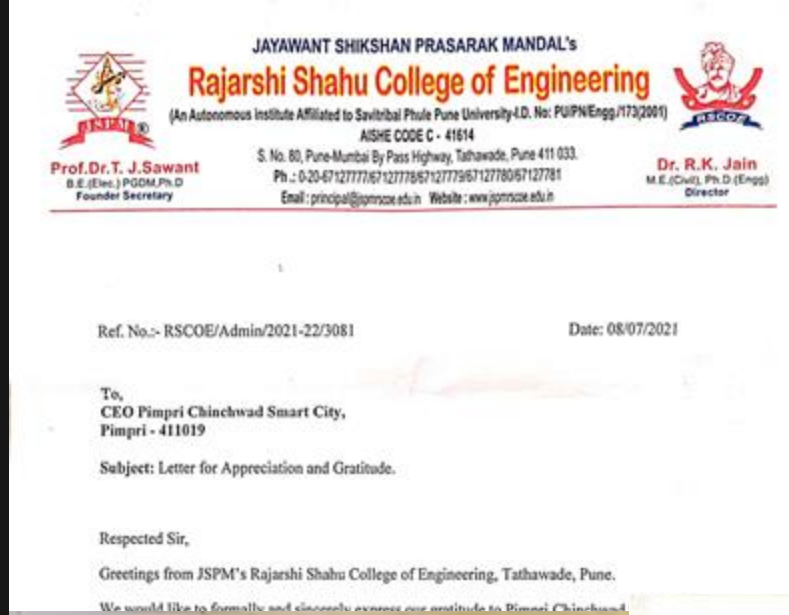
Citizens

Positive Impact

2 Institution

Internal Stakeholder

External Stakeholder



JAYAWANT SHIKSHAN PRASARAK MANDAL's
Rajarshi Shahu College of Engineering
(An Autonomous Institute Affiliated to Savitribai Phule Pune University-I.D. No: PUPN/Engg/173/2001)
AISHE CODE C - 41614
S. No. 80, Pune-Mumbai By Pass Highway, Tathawade, Pune 411 033.
Ph.: 0-20-67127777/67127778/67127779/67127780/67127781
Email: principal@jspmrscoe.edu.in Website : www.jspmrscoe.edu.in
Prof.Dr.T. J.Sawant B.E.(Elec.) PGDM,Ph.D Founder Secretary
Dr. R.K. Jain M.E.(Civil), Ph.D (Engg) Director

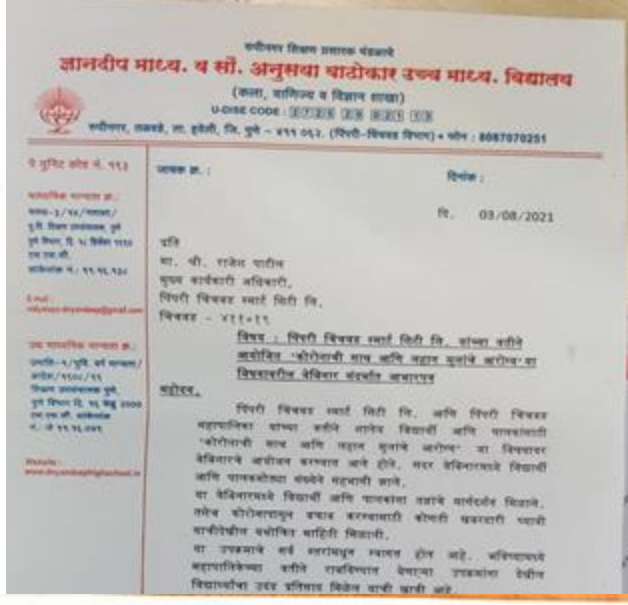
Ref. No.:- RSCOE/Admin/2021-22/3081 Date: 08/07/2021

To,
CEO Pimpri Chinchwad Smart City,
Pimpri - 411019

Subject: Letter for Appreciation and Gratitude.

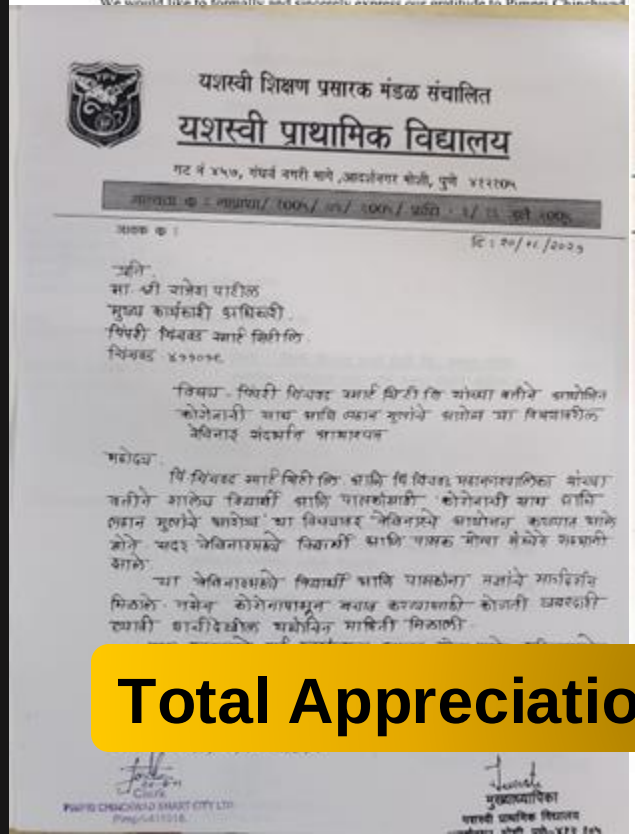
Respected Sir,

Greetings from JSPM's Rajarshi Shahu College of Engineering, Tathawade, Pune.

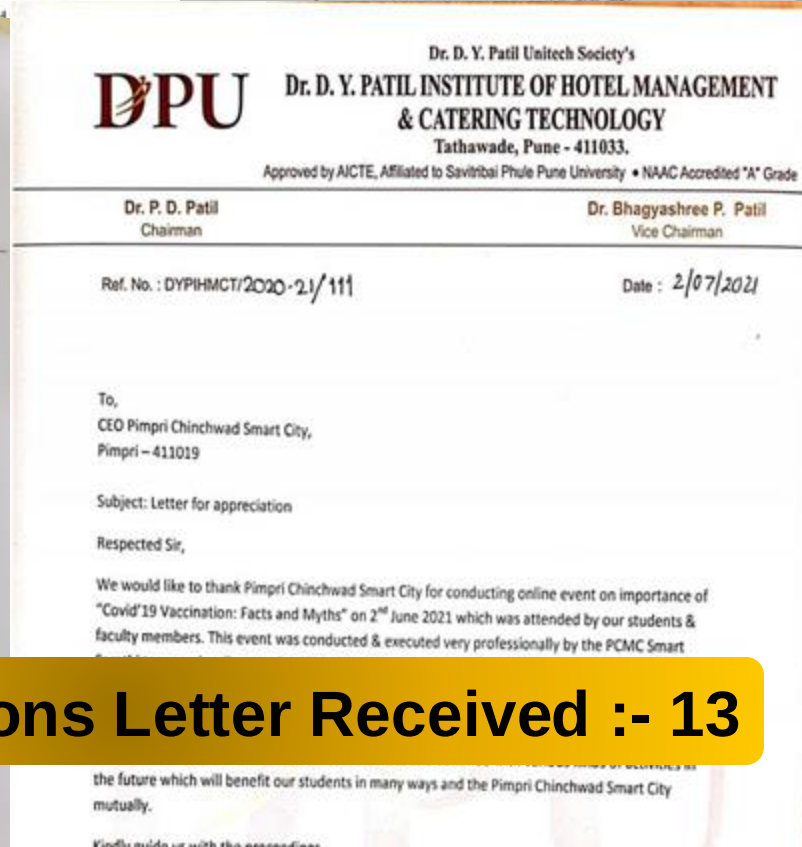


ज्ञानदीप माध्य. व सों. अनुसया चाटोकार उच्च माध्य. विद्यालय

दि. 03/08/2021



यशस्वी शिक्षण प्रसारक मंडळ संचालित
यशस्वी प्राथमिक विद्यालय



Dr. D. Y. Patil Unitech Society's
DPU
Dr. D. Y. PATIL INSTITUTE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY
Tathawade, Pune - 411033.
Approved by AICTE, Affiliated to Savitribai Phule Pune University • NAAC Accredited "A" Grade

Dr. P. D. Patil
Chairman

Dr. Bhagyashree P. Patil
Vice Chairman

Ref. No. : DYPIHMCT/2020-21/111 Date : 2/07/2021

To,
CEO Pimpri Chinchwad Smart City,
Pimpri – 411019

Subject: Letter for appreciation

Respected Sir,

We would like to thank Pimpri Chinchwad Smart City for conducting online event on importance of "Covid'19 Vaccination: Facts and Myths" on 2nd June 2021 which was attended by our students & faculty members. This event was conducted & executed very professionally by the PCMC Smart

the future which will benefit our students in many ways and the Pimpri Chinchwad Smart City mutually.

Total Appreciations Letter Received :- 13

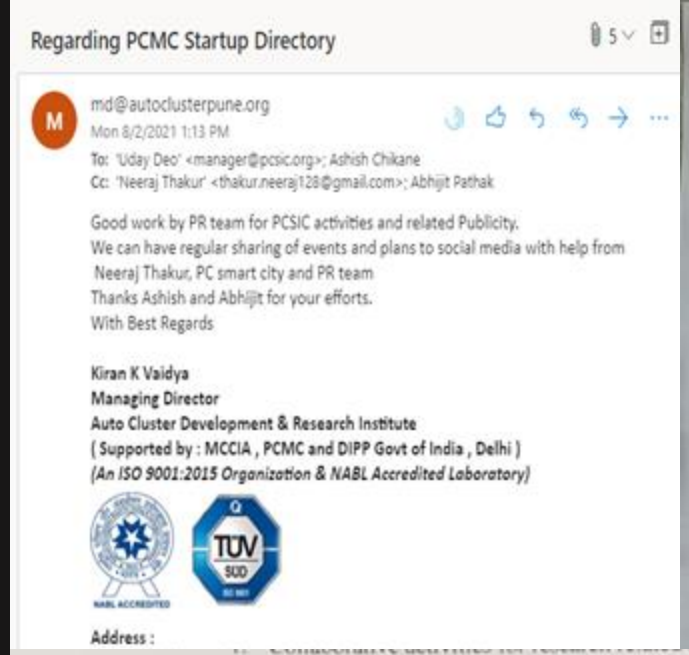
Citizens

Institution

Positive Impact

3 Internal Stakeholder

External Stakeholder



Regarding PCMC Startup Directory

md@autoclusterpune.org
Mon 8/2/2021 1:13 PM

To: 'Uday Deo' <manager@pcsic.org>; Ashish Chikane
Cc: 'Neeraj Thakur' <thakur.neeraj128@gmail.com>; Abhijit Pathak

Good work by PR team for PCSIC activities and related Publicity.
We can have regular sharing of events and plans to social media with help from Neeraj Thakur, PC smart city and PR team
Thanks Ashish and Abhijit for your efforts.
With Best Regards

Kiran K Vaidya
Managing Director
Auto Cluster Development & Research Institute
(Supported by : MCCIA , PCMC and DIPP Govt of India , Delhi)
(An ISO 9001:2015 Organization & NABL Accredited Laboratory)

Address :

2. Examination panels/judge for competition being conducted by any of the above parties
3. Collaboration on citizen engagement activities
4. Participation in Seminars, Conferences
5. Resource persons and guest lectures as subject expertise.

PARTY 1

Shri. Nilkanth Poman
Joint CEO
Pimpri Chinchwad Smart City Ltd.
Chinchwad-411019

Signature

PIMPRI CHINCHWAD SMART CITY LTD.

PARTY 2

Dr. Atul Ramgade
I/C Principal
Dr.D.Y.Patil Unitech Society
Dr.D. Y.Patil I.H.M.C.T
Tathawade, Pune 411033

Signature

D.Y.Patil Institute of Hotel Mgnt. & Catering Tech. Tathawade, Pune-33.

In-Charge Principal
Dr. D. Y. Patil Institute of Hotel Mgnt. & Catering Technology
Tathawade, Pune - 411033.

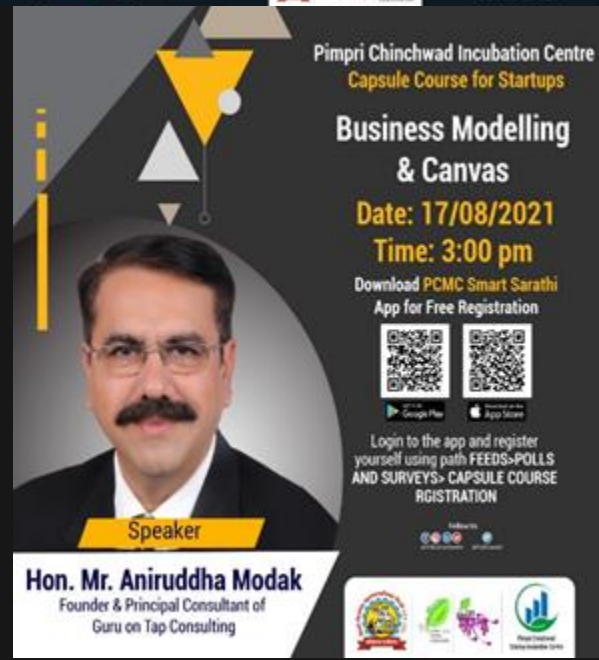
Citizens

Institution

Internal Stakeholder

Positive Impact

7 lac
Citizen Reach



4 External Stakeholder

600+ Start-Up Registered With PSS

Replicability/Scalability

(How does the city plan to replicate/scale-up the initiative to rest of the city)

- The Citizen Engagement Program under the ambit of PCMC Smart Sarathi has garnered attention from all e-governance related organisations for its exemplary performance in engaging with the citizens via diverse communication challenges and including them in the overall decision making process. Being a pioneer in the field of data backed e-governance, the Citizen Engagement model is being replicated in the sister city of Pimpri Chinchwad i.e. **Pune Municipal Corporataion**.
- The project has been proven to work in the Pimpri Chinchwad and it can successfully be exported to other regions. The transferability and replicability of the project can be supported through the right set of technology.

Sustainability- Monetization Model

(How does the city ensures social inclusion, mitigate environmental factors, and ensures financial & economic sustainability through this initiative)

- PCSCL's various policies and initiatives are devised by optimizing social and economic factors while assessing indirect and long-term consequences. It also takes into account the community's direct effects, such as economic development, social equity, accessibility, and public health. Obtaining continuous feedback from citizens by engaging with them throughout the process increases the initiative's sustainability.

- The amalgamation of technology, communication and strategic intervention has resulted in a boost in citizen engagement and increasing the accessibility, responsiveness and transparency between the organization and the citizens.

- The citizen-centric concept has shown to be effective in the city's transformation initiatives. When customer satisfaction is combined with operational data, additional insights are gained that are not available through traditional communication methods.

- PSS is capable of sustaining itself in the long run due to the monetization practices set in place

Pop Up
Feeds Page Banner
Survey
City Events
Footer Advertisement
News Letter
Competitions

E-Commerce Module

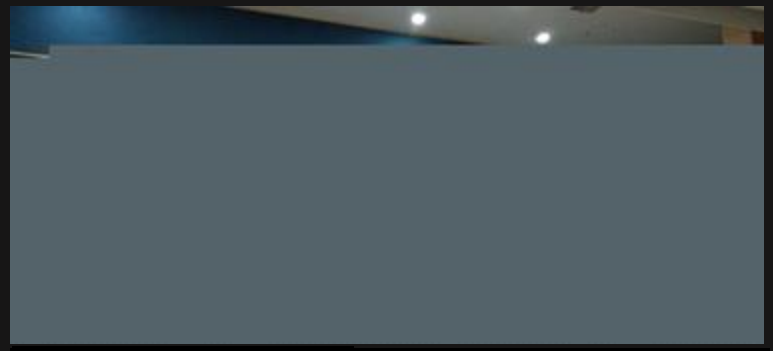
-External App Integration
-Sponsors Deals
-Banner Space Below Merchant listed

PCSCL Engagement Initiatives

PSS Contribution

- Social media & App promotion
- Event operations & execution
- Citizen Participation & Feedback
- Location identification
- Event Documentation & Reports

PCSIC Startup Conclave 2021



50+ Startups Participated

128 + Delegates participated

760 Startups Connected with PSS

Pimpri Chinchwad Start-up Civic Innovation Conclave 2022

80 Startup registered from all over India

23 Startups present their idea in 2nd round

PSS SYMBI TALKS

2000+ Students Participated online in this Talks

4 Industry Experts (HR Directors)

PCMC Cyclothon

12000+ Cyclist community

5 Cyclothon

River Cleaning Campaign

32 NGO's

2000+ Citizens Participated

Merchant Module Workshop

40+ Merchant Associations Participated in this workshop

Startup Funda Webinars

26
Webinar

2lac+
Citizen saw this webinar through PSS Platform

Property Tax Schemes Promotion

PCMC Getting 45% of Revenue through online

Smart City Smart Road Survey

526
Citizen suggestions received through this survey

Nation Tuberculosis Elimination Program

677+
Doctor's Participated in this program live through PSS platform

She & Her Space

1200+
Citizens Participated in this webinar through PSS platform

Polio Awareness Campaign

4000+
Citizen Use this facility

Central Government Initiatives

PSS Contribution

- Social media & App promotion
- Event operations & execution
- Citizen Participation & Feedback
- Location identification
- Event Documentation & Reports

Swachagraha and Swachata Doot Campaign

1700+ Volunteers Register

25k students & teachers took oath

Pimpri Chinchwad Municipal Corporation

on 8th Rank till 31st March

PCMC Open Data Challenge

177 Entries Received for Hackathon

138 Entries Received for Blog Writing

104 Article/ Data Stories

2500+ citizens participated in the event through webinar

Sabka Bharat Nikharta Bharat Tree Plantation

250+

Schools participated

ICCC Visit

500+

Students/ Faculty / Reporters visited

Udaan 2022

160 start-ups & **450+** students participated.

Azadi Ka Amrit Mahotsav

20+ Activities

2000+ Participants

20000+ Audios

Plastic Free PCMC Plogathon

8 wards, 20 NGOs & 5000+ Citizens Participated in this Campaign

Sabka Bharat Nikharta Bharat
Online Competitions Through PSS platform

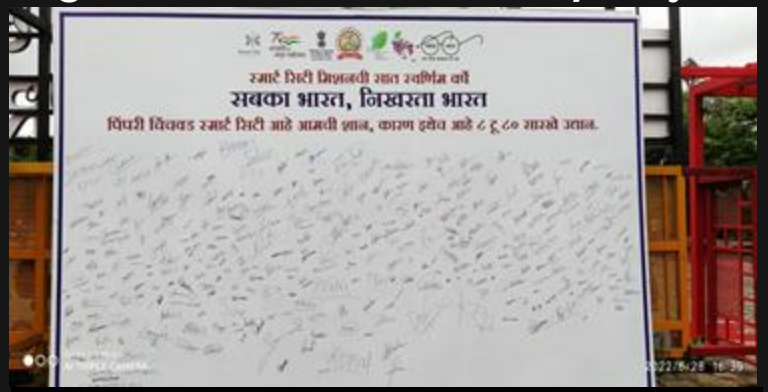
103
Citizens participated in QUIZ

40
Citizens participated Photography Competition

210
Students/ Citizens participated in Essay writing competition

830
Students/ Citizens participated in drawing competition

Signature Wall at Smart City Project



600+
Citizens visited daily in 8to 80 park

Har Ghar Tiranga

- Awareness about our national flag
- Inauguration of Smart City ICCC Projects for A Zone
- **ICCC Visit**

- Sahitya Amrit Granthotsav
- Online / offline webinar/ lecture series
- **Tree plantation drives**

- Blood Donation Camp at all zone office

UOF Campaign - Social Media Promotion

- Promotion of the various campaigns & Surveys through Social media.
- Multiple campaigns for citizen perception surveys: Did You Know?, Theme songs, project identification ,etc.
- 50K SMS sent to citizens for survey filling
- Field executives promoting on ground at different Zone offices

180 Postings

Awards

2021

- Digital Technology Sabha
- E-Governance and Economy Award
- Open Data Week Award
- Urban e-Governance Index Competition
- The Streets 4 People Challenge
- Place Making Award

2022

- Swachh Survekshan 2022 Citizen Feedback Award
- Smart Urbanation Awards Smart Citizen Engagement
- Smart Urbanation Awards Most Popular CEO

Stand alone

Associate

Citizen Engagement Platform

AWARDS

Open Data Week Award

Pimpri Chinchwad Smart City has been selected as one of the **'Best Performers'** in the Open Data Week event

PCSCL honored with 'Digital Technology Sabha 2021' award

Pimpri Chinchwad Smart City Limited has been honored with the **Digital Technology Sabha Award** 2021 in the category of **'Unified Communication'.**

Smart Urbanation Awards 2022 Category Smart Citizen Engagement

E-Governance and Economy Award

Smart Cities India announced the '**e-Governance and Economy' award** for the **PCMC Smart Sarathi initiative**,

AWARD SUPPORTED BY US

First Rank in Urban e-Governance Index Competition

- Licening with Team sharing Information & Features

'The Streets for People Challenge'

Selection in the top 11 cities in India Cycle for Change Challenge

- Creating Social Media Awareness for citizen participation
- Conducting Surveys
- Identified Location for place making
- Stakeholder Management
- Getting NGO's Participation
- Arrangement of Citizen engagement activity on Desired location

Place Making Award

The **"8 to 80 Park"** at Sudarshan Chowk, which was **completed in 75 hours**, was awarded as the Place Making Marathon winner.

- Creating Social Media Awareness for citizen participation
- Conducting Surveys
- Identified Location for place making
- Stakeholder Management
- Getting NGO's Participation
- Arrangement of Citizen engagement activity on Desired location
- Documentation

SMART CITY
PIMPRI-
CHINCHWAD

पिंपरी चिंचवड महानगरपालिका पिंपरी १९७०
कटिबध्दा जनहिताय

PCMC
SMART
सारथी

Thank You