

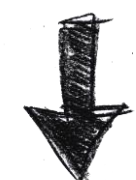


Human-centered design-approach - Multifunctional Space in the central park of Poti

Nino Gvasalia

Head of Sustainable Development and Innovation Service

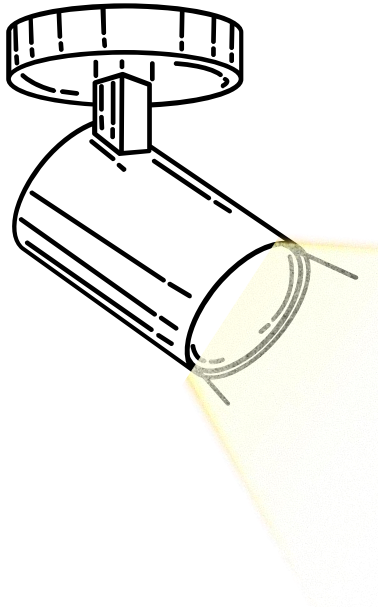
City Hall of Poti Municipality



Response challenges within the framework of the "Urban Transformation" project:

- Insufficient level of citizens' involvement in the local decision-making process;
- Absence of a system for involving citizens and interested parties at the stage of planning changes;
- Less opportunity for integration of socially vulnerable groups and unadapted environment for people with disabilities.





Focus: multifunctional space for everyone

To promote social relations for local residents and visitors to the city:

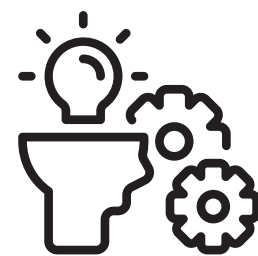
1. Participatory development of services together with the population;
2. Turning the Central Park into a multifunctional space;
3. Start creating and implementing inclusive spaces and services for people with different abilities.

Approach and Methodology



Human-centered design-approach:

- Determination of interested parties;
- Research - qualitative method (in-depth interviews, focus groups);
- Consultation and experimentation.





Process

Preparatory Stage > Teaching > Focus > Research > 2 Ideas >
Prototyping > Project Creation > **Implementation**





Sustainability & Future Plans

- The municipality has created a sustainable development and innovation service, whose team has been trained and continues to implement systematic approaches in the city development process;
- The City Hall continues to allocate its own resources for the multifunctional development of the park, it is planned to mobilize additional resources for the implementation of the project;
- Systematic use of new methods and approaches to ensure stakeholder engagement in the planning process.

