

September 2023

Empowering Ukraine Municipalities for Economic Resilience

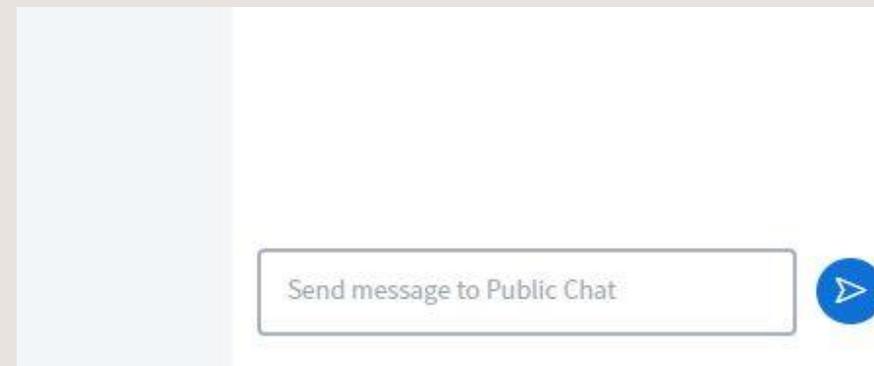
Interactive Program for Local and Regional Economic Development

Welcome to Session 2!

- Who are you (name)?
- From which municipality and department?



Use the chat to answer →



AGENDA



Session 1

Introduction to Local Economic Development

Municipalities' Role in Ensuring a Resilient Economy

Participatory Visioning for Economic Development

September 5th
14:00 – 16:00 CEST

Session 2

Mapping local actors

Mapping local assets

Strategic Planning for Local Economic Development

September 7th
14:00 – 16:00 CEST

Who we are



- Gilbert Doumit, M.A. Advanced Management (Paris)
- 25 ys. experience Management Consulting
- Economic development in fragile states
- Managing Partner at Beyond Group

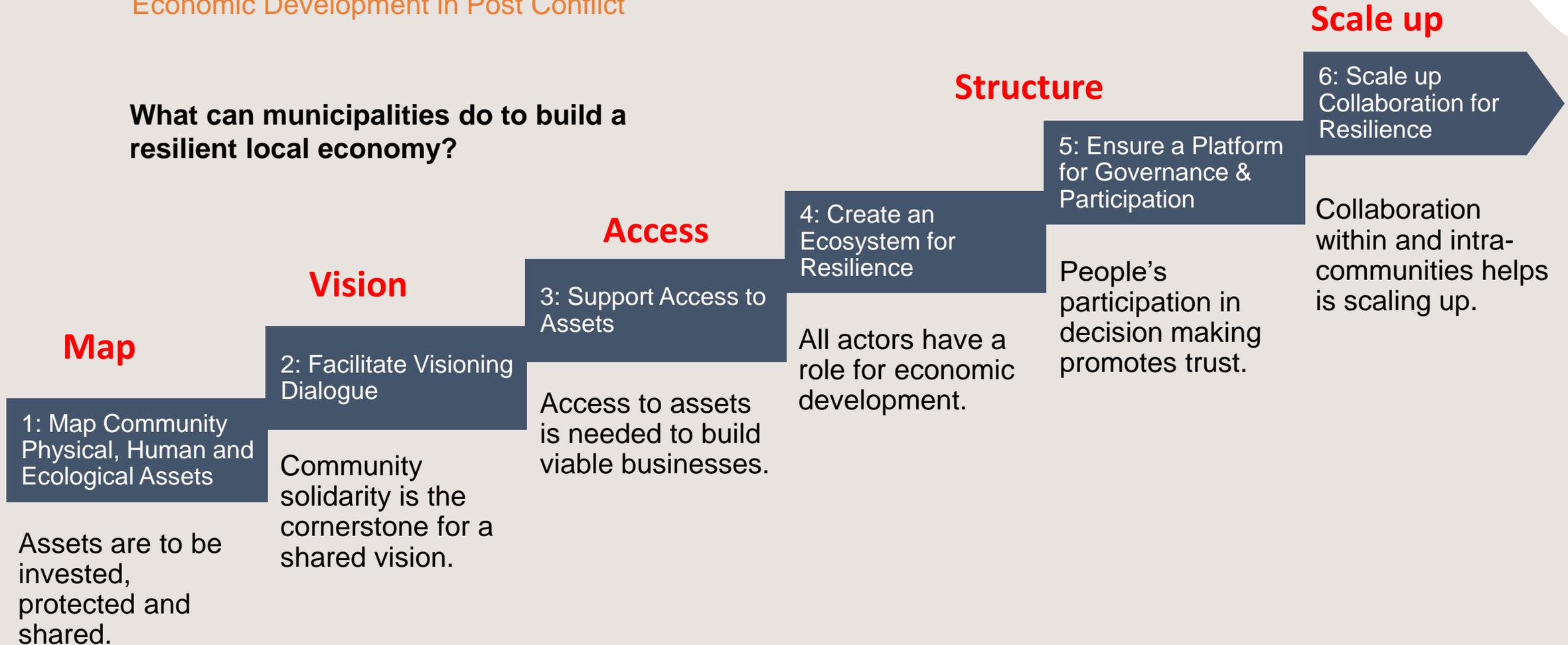


- Felix Richter, Economist (Berlin)
- 25 ys. experience Management Consulting
- International Public Sector Reform
- Founder and CEO of Kompetus

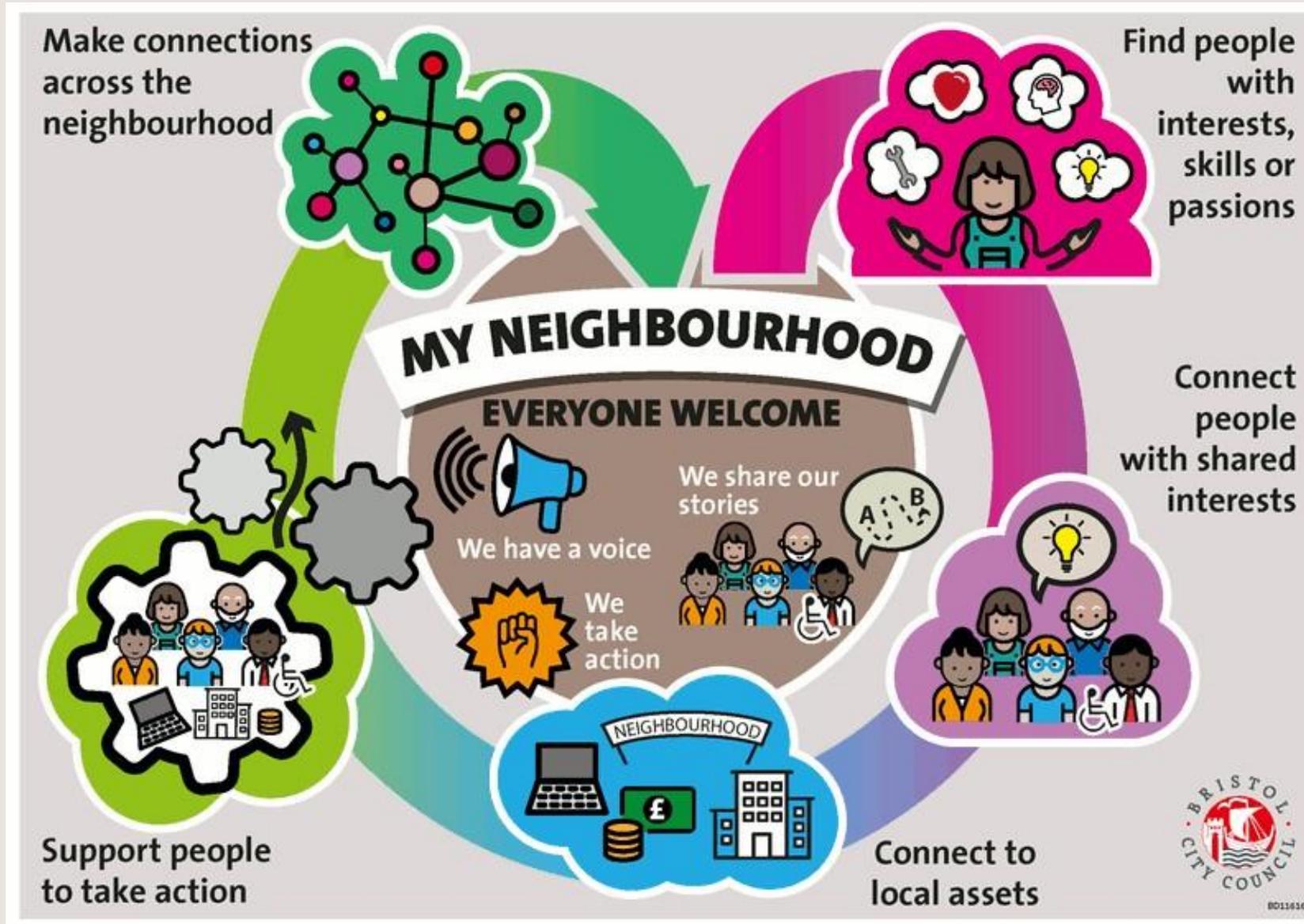
Recap from session 1: six steps of Economic Development

Economic Development in Post Conflict

What can municipalities do to build a resilient local economy?

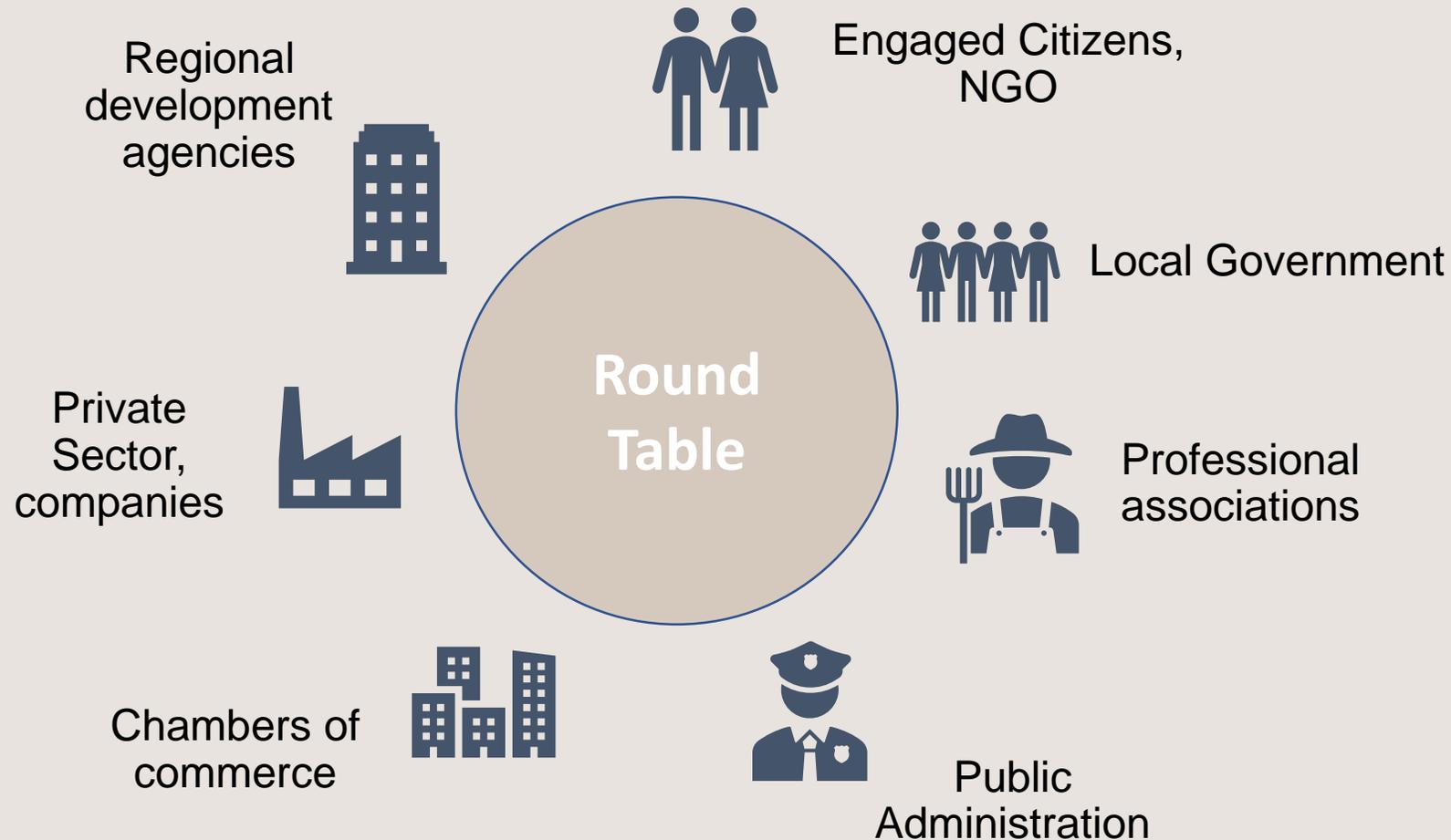


3. Best Practice Communication (City of Bristol)



1. Mapping local actors

Strategic Planning for Local Economic Development



Discussion

Which actors do you see as important for local economic development?

2. Stages of involvement

Strategic Planning for Local Economic Development

Stakeholder engagement stages

1- Information Sharing

- Inform/ updates for economic actors
- Allow for informed participation

2- Consultation

- Ensure buy-in of economic actors
- Assess impact of plan on businesses

3- Involvement

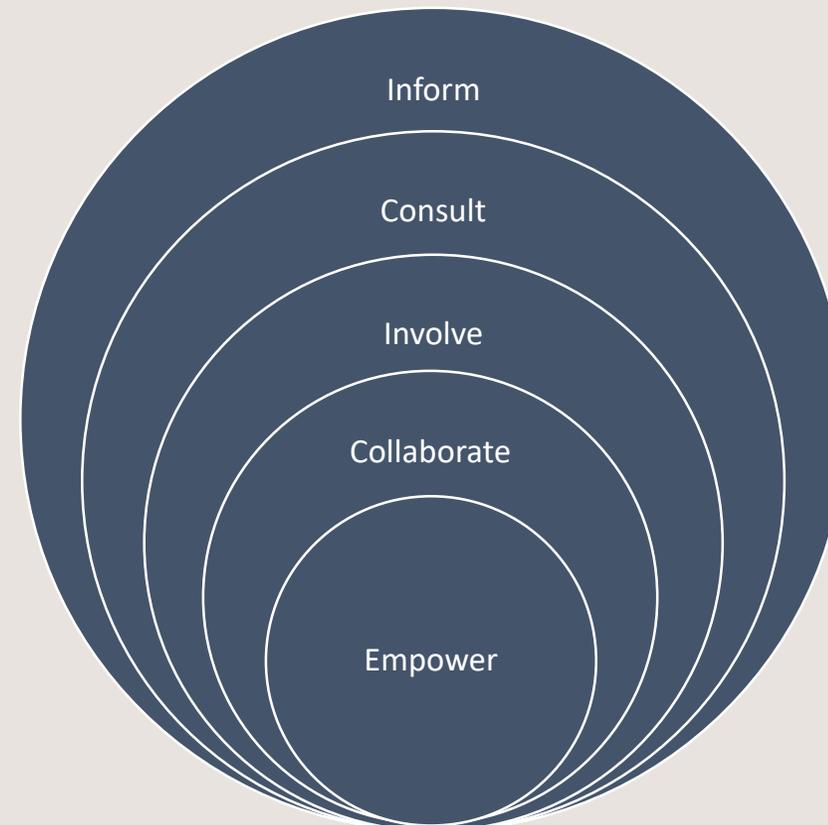
- Collect inputs for strategy inclusion
- Limit challenges and deal with discontent

4- Collaboration & Build Capacities

- Allow support from the economic actors
- Give autonomy to groups to contribute

5- Empowerment

- Empower the actors to participate in the decision-making processes



3. Asset Based Community Mapping

ABCD Methodology

Identifying Assets rather than Defining Problems

Associations: NGOs, Cooperative, Local Networks, Local Leaders, Business Associations...

Individual Talents, Skills, and Capacities: Teachers, Health Workers, Engineers, Social Workers, Artists...

Assets of Local Institutions: Government, Businesses, Service Providers, Producers, Farmers...

Physical and Natural Resources: Water, Waste, Green Areas, Land, Buildings...

Mapping the Local Economy: Sectors, Industries, Value Chains, Raw Material, Unfulfilled Needs...

Exercise



Map the assets in your locality

4. Tool for Collective Planning for Economic Resilience

Participatory Planning Cycle

Checklist:

- What are the local expectations?
- Is there a national / regional agenda?
- Is there international support?

Possible Formats:

- Surveys, Focus Group Discussions
- Community Workshops
- Visioning, Goals Setting, Strategy Retreats
- Citizens-Municipality Partnership Mechanisms



6. Fostering Local Economic Resilience

Key Sectors

Key Economic Sectors in your municipality (examples)

- Agriculture and Agribusiness
- Heavy Industry and Manufacturing:
- Information Technology and Services
- Energy and Natural Resources
- Tourism and Services

Analysis framework of economic sectors

Locality	Active Sectors	Competitive Advantages of Sector	Resources	Risk Factors / Vulnerabilities

Discussion

1. Look at the table and fill the table for your municipalities (taking notes)
2. Discussion: Which risks and vulnerabilities can you identify in the local economy of your area ?

6. Final Feedback

Wrapping up the Workshop II

- What was **helpful** for you, what was **less helpful**?
- Who is interested in a **working group** and for **which topic**?