

Connective Cities Lab

OCT 31ST - NOV 23RD 2021

My Way - Green Way

Design Thinking



"We want to help Hari because he needs a secure and healthy working and transport environment and it would be game-changing if he would be able to have no risk or a secure and healthy space to travel and work"





non-integrated approach

focusing on motorized-transport (fossil-fuel)

Only cycle lanes are not enough, stakeholders say

They want Department of Roads to make the Valley's roads more cycle-friendly but it is reluctant to do so.



"The city made the cycle lane but nobody uses it. There is no culture of following the lane discipline."

Statement from the Department of Roads



Providing Cargo Bicycle infrastructure and services



Multi-stakeholder involvement



Works Security, Sustainable Work environment









Participation and comprehensive approach

Private-Public partnership





250.000 - 300.000 euros initial investment

50.000-100.000 yearly operating costs







Different backgrounds

Get insights from other cities that have implemented the model



Monitoring by University accompanying research

fostering a Shift from motorized to nonmotorized transport

