

Welcome to Connective Cities

Virtual Event – Tourism Proposal Discussions
By

Kenema City, Sierra Leone

December 2, 2021

Partners of Connective Cities



Commissioned by



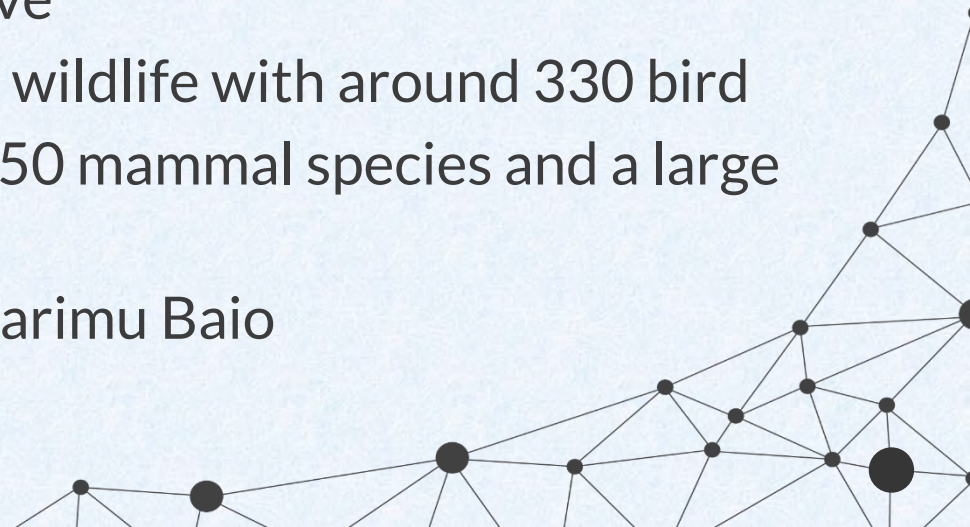
The Proposal: Recycling Waste in Kenema City

- To raise personal and public awareness on the environmental issue will increase the benefit of recycling waste within the Kenema City
- To provide an effective and focal point for recycling waste in Kenema and improve the use of our dumpsite to landfill site.
- To improve and minimize the environmental impact within Kenema
- Reduce waste and save resources and also reduce the rate of pollution
- Cut down on waste disposal costs to save valuable raw materials and reduce the trash in dumpsites.



Kinema City

- Kinema is one of the most ethnically diverse city in Sierra Leone and is a major economic center in Eastern province with population of 188,463 (2013)
- City is known for internationally known football players, timber, now closed railways and diamond mines It is a home to Gola National Rainforest Park and Kambui Hills Forest Reserve
- Gola National Park is rich in wildlife with around 330 bird species, 650 butterfly species, 50 mammal species and a large number of Chimpanzees
- Current Mayor is Thomas Karimu Baio





The Proposal: Recycling Waste in Kenema City

- To raise personal and public awareness on the environmental issue will increase the benefit of recycling waste within the Kenema City
- To provide an effective and focal point for recycling waste in Kenema and improve the use of our dumpsite to landfill site.
- To improve and minimize the environmental impact within Kenema
- Reduce waste and save resources and also reduce the rate of pollution
- Cut down on waste disposal costs to save valuable raw materials and reduce the trash in dumpsites.



Deliverables: Recycling Waste in Kenema City

- Deliverables are identified and listed in the next three slides
- The cost of the deliverables are yet to be finalized.
- The timeline to prepare a roadmap and management strategy is to be negotiated with potential funder, and sponsor.



Key Deliverables -1

Deliverable #	Key Deliverables	Output	Approach
1	Prepare stakeholder and public consultation and engagement plan, communications Plan	<ul style="list-style-type: none"> Prepare a living document that identifies strategic details for the public and stakeholders: <ul style="list-style-type: none"> Develop a comprehensive document outlining key stakeholders and opportunities and tactics for engagement. Develop a separate Communications Plan to complement the consultation plan. 	<ul style="list-style-type: none"> Meetings with key stakeholders Community outreach events
2.	Current Waste Management Profile of Kinema City	<ul style="list-style-type: none"> This report documents each aspect of the Kinema City's waste management system, including but not limited to programs, initiatives and facilities. It will provide a history of waste, management in Kinema and an overview of waste policy and legislation, education and enforcement, and performance monitoring. 	<ul style="list-style-type: none"> Research and report preparation City council/municipality to pass a resolution to support this project
3.	Ned Assessment	<ul style="list-style-type: none"> This report will document the City's waste management needs over the 30-to-50-year planning horizon. The Needs Assessment consists of three components: Vision and Guiding Principles; projections; and gaps, challenges and/or opportunities. 	<ul style="list-style-type: none"> KII Data analysis Report preparation

Key Deliverables -2



Deliverable #	Key Deliverables	Output	Approach
4	Identify options to address needs	<ul style="list-style-type: none"> Deliverable 4 includes the development of a list of potential options covering the full range of the waste management hierarchy, with a primary focus on the first 3 deliverables. 	<ul style="list-style-type: none"> Research and Methodology development
5	Detailed Evaluation of Options, Identify Recommended Options and Current System Overlay	<ul style="list-style-type: none"> This report documents each aspect of the Kinema City's waste management system, including but not limited to programs, initiatives and facilities. It will provide a history of waste, management in Kinema and an overview of waste policy and legislation, education and enforcement, and performance monitoring. 	<ul style="list-style-type: none"> Specific evaluation methodology and criteria were developed to include environmental criteria, social criteria, and financial criteria, which support a bottom-line evaluation. This deliverable concludes with a series of recommendations for the Kinema City.
6	Strategic Roadmap Development	A "roadmap" for implementation will be developed based on e recommendations.	<ul style="list-style-type: none"> Roadmap for Waste Recycle
7.	Prepare Management Strategy	Management Strategy, which describes the identified options and outlines the preferred long term waste management system. The Waste Strategy fully documents the process undertaken in the above tasks, key information gathered, decisions made, and supporting rationale.	<ul style="list-style-type: none"> Management Strategy.



Outcome, and Impact

- Public Health
- Climate Change
- Generate local employment
- Improve tourism facilities and brand Kenema City to attract 25% tourists within three years



Project Cost Breakdown



#	Activities	Cost in US\$
1.	Feasibility studies,, base line survey, and public Education on waste recycling and Eco Tourism	150,000
2.	Recruitment and Training of SME's and Key city council waste management personnel's on waste recycling and Eco Tourism.	50,000,000
3.	Procurement of recycling machinery	700,000
4.	Construction of recycling site	200,000
5.	Administrative and running cost Contingency	105,000 10,000
6.	Kenema City's contribution in kind and service (10%)	135,000
	Total	1,350,000

Project and Funding Status

- Project is still in ideation stage
- Current analysis indicates need of funding worth \$1,350,000 to complete proposed comprehensive project
- Currently we are seeking for \$150,000 for a feasibility study and impact evaluation
- City will work with its consultants to identify potential sponsors, and funders
- City of Kinema will work on approving a resolution to support the project



Acknowledgement

Thanks to

- Our Mayor for using connectiveCities platform to promote Kinema City
- IZ and Connective Cities Platform
- International Development Institute and its consultants for working with our team on converting our ideas into a proposal

