INTERNATIONAL COMMUNITY OF PRACTICE FOR SUSTAINABLE URBAN DEVELOPMENT





Connective Cities Virtual Global Exchange on Crisis Management & COVID-19 resilience building

Partner von Connective Cities









Im Auftrag des



Bundesministerium für wirtschaftliche Zusammenarbeit und Entwicklung



Tbilisi Municipal Government's Anti-Crisis Policy

- Business
- Tourism
- Social Policy
- Culture/Education



Support for Business

Financial support program for small and medium-sized businesses (GEL 4.2m)

- Restaurant & Food 360 Business Entities
- Children's entertainment Centers 61 Business Entities
- Electronic Music & Night life representatives 63 Business Entity; 494 Artists & technical staff



- Tbilisi Street Market
- Taste Tbilisi Street Food





Spark - Business Accelerator

Spark is a joint project of Tbilisi City Hall and the European Union-2019

Services:

- Consultation with business experts
- Consultation with a mentor
- Business plans
- Podcasts
- Trainings

Spark services are completely free





- 700 tenants were exempted from the lease tax
- 155 open cafes were exempted from the lease tax
- Restaurants and Cafes could use municipal territories (open spaces),
 without lease contract
- Lease payment period for 2020 extended for about 500 tenants
- Hundreds of booths tenants were exempted from the administrative fines
- Open cafes and other tenants were suspended from paying administrative fines
- Cleaning fee was reduced by 8 times for 450 restaurants and other food outlets
- Temporary buildings placed on the public territory without permission were exempted from fines / penalties until January 1, 2021
- Permit for temporary buildings/booths located in the public area, was extended until July 1, 2021

Tourism



- Web-portal www.findouttbilisi.com
- Webinars
- Tbilisi Gastronomic Week
- Discover Historical Tbilisi

INTRODUCTION TO GEORGIAN GASTRONOMY













Social Policy

- Social project for kindergartens -880 000 food packages
- Social project for vulnerable, lonely, elderly people - 18 000 packages





- Support from business sector Tbilisi City Hall and the business sector supported 51,000 families
- Social platform with the Red Cross



Culture/Education

- Virtual events
- Various video tutorials and sports activities were carried out in an online format remotely
- Under Tbilisi Sky
- Web-page www.dasakmdi.ge
- Student funding program
- Subsidy program for salaries of teachers and coaches of art and sports facilities







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