

Empty Spaces in Cities

Solutions for engaging the community





The Problem

- There are many unoccupied spaces in cities that should be revitalized
- We need to bring people into these spaces to give a city some vibrancy and life



The Solution

- An Airbnb for empty spaces!
- An app that enables individuals to book a space for limited amounts of time to host an event or test an idea without much cost or commitment
- The vibrancy comes from the dynamic environment where the same space is used for different events and people can go there frequently for new experiences



Technology Solution

- A mobile and web application that is easy to use:
 - Make people aware of the open spaces available (where and when)
 - Filter by attributes of each space (size, amenities, capacity)
 - People should be able to book the space
 - Any payments should be payable through the app
 - List the events so the community is aware of them and can buy tickets
 - Push events on social media to make more people aware



Next Steps

- Engage and partner with a municipality to test the idea
- Get funding for designers and developers
- Build beta version of app



Team

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