

Connective Cities Lab

Digitalisation
Cluster

Working Groups

1

Session One
Public Services
Digitalisation

Where are we?

1. Welcome
2. Intro to Digitalisation, Smart Cities and Digital Services
3. Conformation of the working groups.

Working Group members

Working Group Needs

Next Meetings + Experts2

Diagnosis of Project Ideas.

3. Workshop for project idea development.
4. Networking- Icebreak

Video

Welcome! please fill your participation form

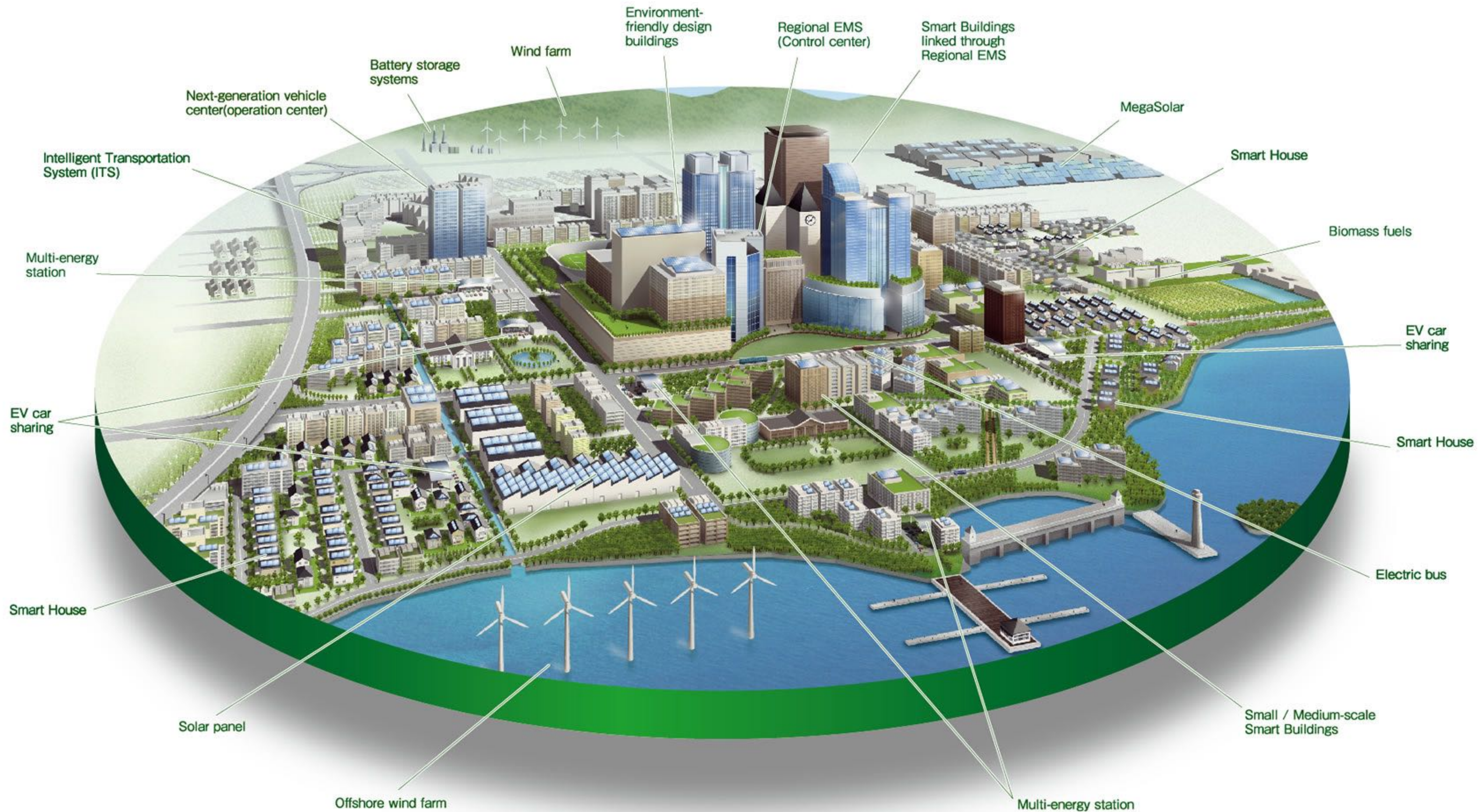
https://docs.google.com/forms/d/e/1FAIpQLScapAyx7IJrwVg7U6VizaY2s13Vy5IOgJEs8eUTKBgTGCeZpA/viewform?usp=sf_link

15 min

Smart City and Digital Services

1

Digital
Services and
the City



Smart Cities

Key elements

- 1- Smart People: Digital Literacy
- 2- Smart Government: Digital Divide + Digital + Operative Public Services
3. Smart Economy: Divide, Services, Literacy
4. Smart Living: urban infrastructure connected to services
5. Smart Environment: Urban infrastructure + services in alignment to Ecosystem.

5 Elements In Smart City

▶ Smart Governance

SMART Governance utilize technology such as business application to facilitate and support better planning.

▶ Smart People

Smart city is all about synergies between technology and its citizen to improve productivity and live quality.

▶ Smart Economy

Implying smart technology into economy process, it will become an economic driver that Provides an environment in which businesses are productive.



▶ Smart Living

Smart Living aim to provide opportunities to improve the quality of its citizens' lives by guaranteeing a sustainable social including healthcare education and safety.

▶ Smart Environment

Ensuring livable conditions within the cities to improve sustainability and better manage natural resources.



Smart Cities

Roadmap

1. Long term plan
2. Technology to improve quality of life
3. Mayor leadership
4. Organisational change
5. Cooperation between municipalities
6. Legal framework
7. Ensure Sustainability
8. Smart city platform
9. Scalability + evolution
10. Open data

Roadmap for Smart Cities



Working Groups

Helping citizens and public servants to be knowledgeable and skilled with technology

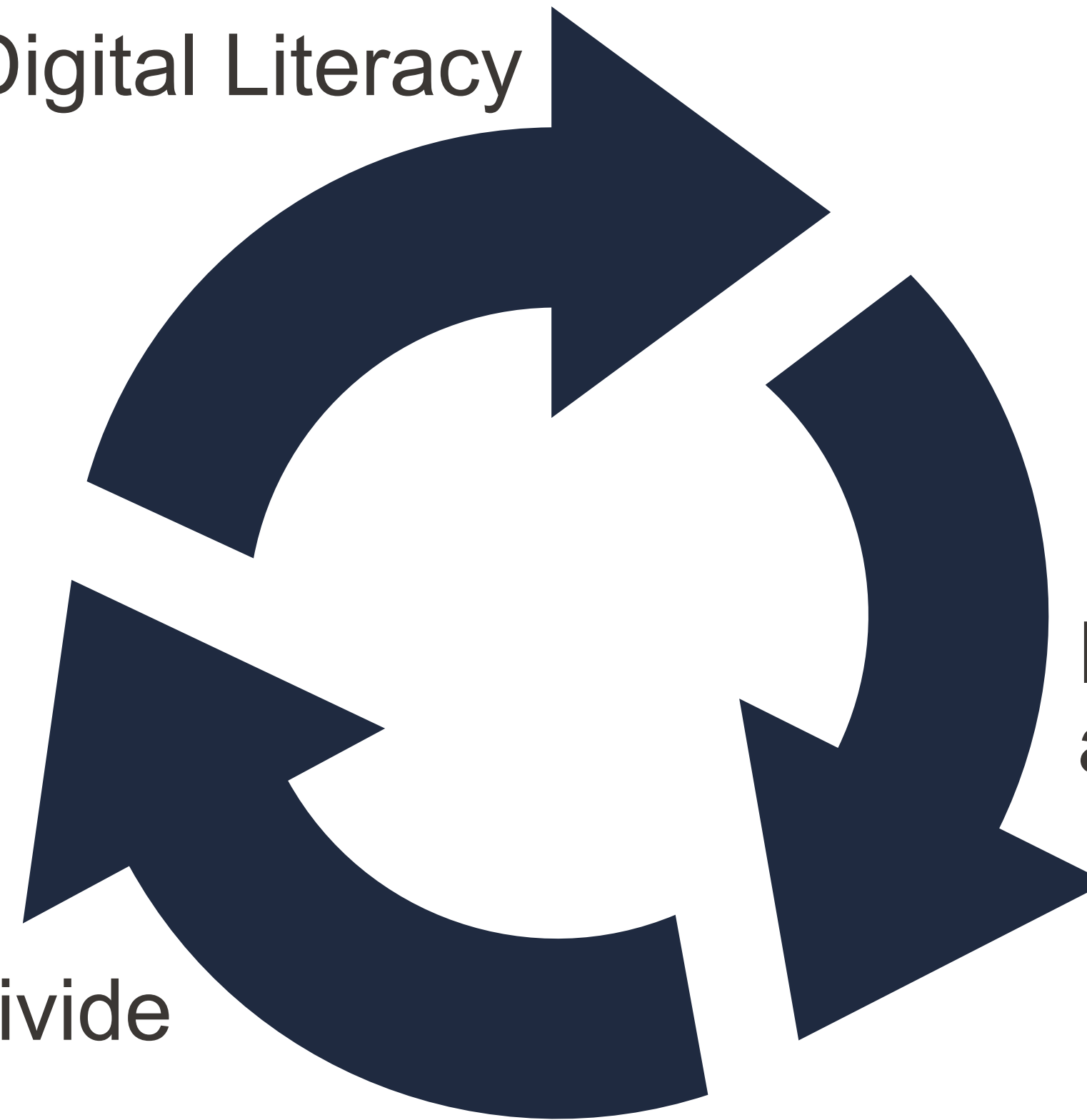
Digital Literacy

Digitalisation of Services and Digital Transformation

Offering digital services that complement in-person services and improve the quality of local public services and citizen's access to them

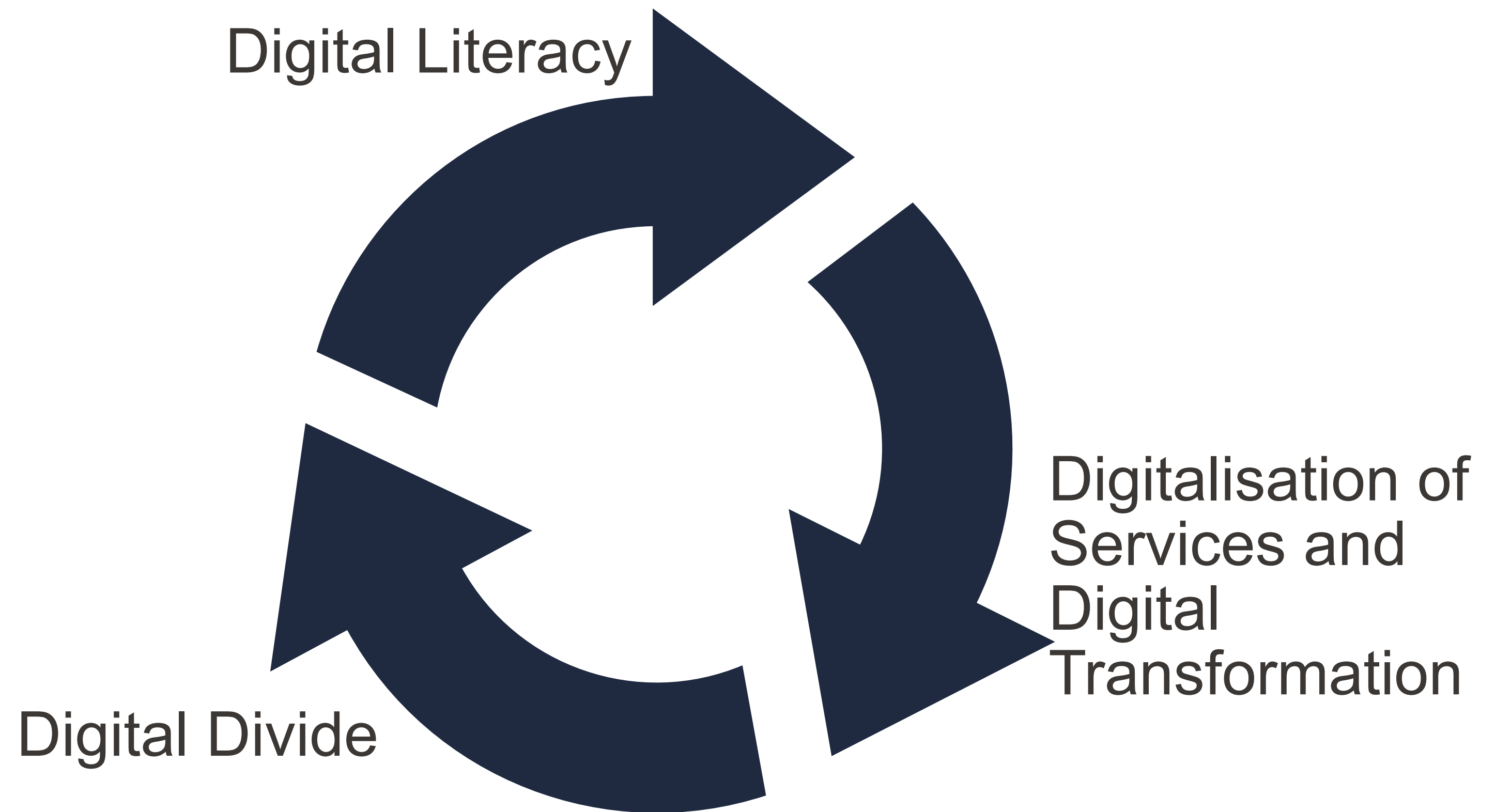
Finding strategies to make access to technology equal for all citizens and overcome the technological barrier

Digital Divide

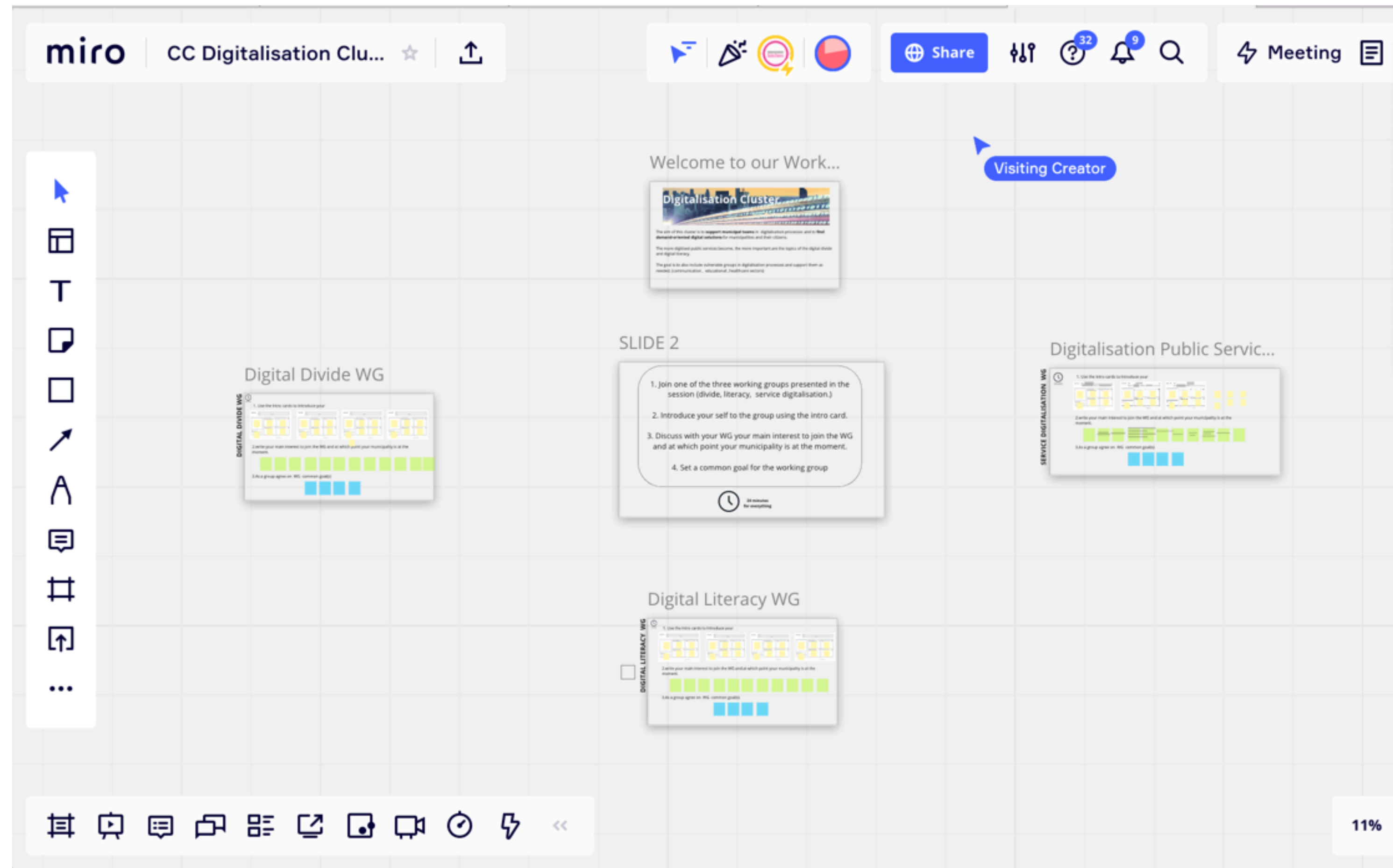


Working Groups

1. Working groups will help you inspire and develop your **Project Idea or Challenge**
2. You can be in one or all working groups.
3. Meetings will discuss topics and have **experts**.
4. Workshops will be hands on session to develop **project proposal**.
5. **Digital Service Prototypes** may be developed in the WGs, Citylab and Hackathon.



Working Groups



https://miro.com/app/board/o9J_lzqYArY=?invite_link_id=362529004238

Project Ideas / Challenge

- Project Idea / Challenge per municipality or organisation
 - Draft your general idea
 - Validate with policy
 - Share your idea
 - Detect Funding Sources

Project Idea <input type="text" value="name"/>		Municipality and Country <input type="text" value="team"/>	
Description <input type="text" value="develop the idea"/>			
Resources <input type="text" value="financial, economics, software, etc."/>			

designthinkersgroupspain

15 min

Funding Sources

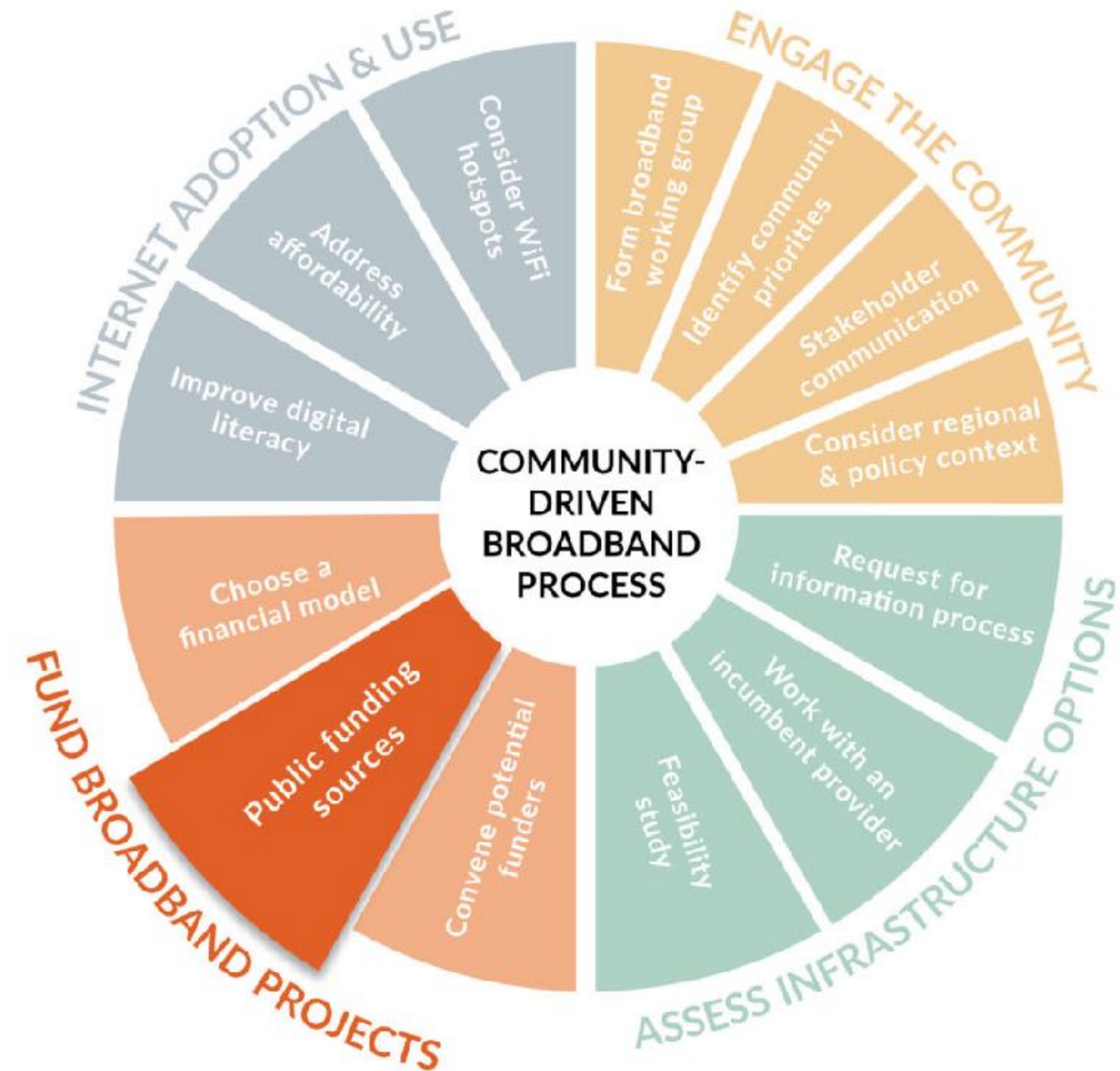
1. Detect Necessities and Viability in your municipality

2. Develop a Fundable project

- Draft your general idea
- Validate with policy
 - Share your idea + co-create

3. Detect Funding Sources

4. Apply for funding



Source: Public Funding Sources – Cranberry Isles & USDA Community Connects. <https://www.islandinstitute.org/>

Coming Next

Meeting canvas for working groups

Digitalisation of Services and Digital Transformation

Event date: 3 Nov / 2021 11:00 - 12:30 (CEST)

Overcoming the Digital Divide and Access to Technology

4 Nov 2021 11:00 - 12:30 (CEST)

Daiva Matonienė - Smart Cities Central Project Management Agency Turkey

Owaldo Nomura - Gamarra Click Perú

Digital Literacy Strategies Design

9 Nov 2021 11:00 - 12:30 (CEST)

Laia Ramirez - Citilab Barcelona

Haris Piplas Co-Director Urban Design and Planning Development - Drees & Sommer

Switzerland

The Meeting Facilitator Canvas

Created by Mike Sutton

Title: _____ Facilitator Name: _____

<p>Purpose 🎯 1</p> <p>What are we trying to achieve? Are we trying to make a decision, brainstorm options/action or sync up? What would happen if we didn't achieve this purpose?</p>	<p>Agenda ☰ 3</p> <p>How will we achieve the purpose? What will we talk about - who will lead it and for how long?</p> <table border="1"> <thead> <tr> <th>Who</th> <th>What</th> <th>How long?</th> </tr> </thead> <tbody> <tr> <td>ex 1: Mike</td> <td>Current state of the world</td> <td>15m</td> </tr> </tbody> </table>	Who	What	How long?	ex 1: Mike	Current state of the world	15m	<p>Preparation 📅 4</p> <p>When and where will we have this conversation? What preparations need to be made?</p> <p>Pre-meeting: Date & Time: Duration: Location booked: Invitation sent to all contributors? Reminder sent?</p> <p>Special Instructions</p> <p>Post-meeting: Completed canvas sent to all contributors?:</p>										
Who	What	How long?																
ex 1: Mike	Current state of the world	15m																
<p>Contributors 👥 2</p> <p>Who needs to be part of this conversation and in what capacity? What is the expected contribution of each contributor</p> <table border="1"> <thead> <tr> <th>Who</th> <th>What</th> <th>Required?</th> <th>Attended?</th> </tr> </thead> <tbody> <tr> <td>ex: 1: Mike</td> <td>Knows the bug</td> <td>Yes</td> <td>Yes</td> </tr> </tbody> </table>	Who	What	Required?	Attended?	ex: 1: Mike	Knows the bug	Yes	Yes	<p>Key Points 📝 5</p> <p>What key points were raised - which ones need to be followed up? What was parked?</p> <p>Actions ☰ 6</p> <p>What happens next? Who is doing what and by when?</p> <table border="1"> <thead> <tr> <th>Who</th> <th>What</th> <th>By when</th> <th>Done?</th> </tr> </thead> <tbody> <tr> <td>ex 1: Mike</td> <td>Deliver the workshop</td> <td>Fri. 14/11</td> <td>In progress</td> </tr> </tbody> </table> <p>Parking Lot:</p> <p>If there is to be a follow up, who is organising and facilitating it?</p>		Who	What	By when	Done?	ex 1: Mike	Deliver the workshop	Fri. 14/11	In progress
Who	What	Required?	Attended?															
ex: 1: Mike	Knows the bug	Yes	Yes															
Who	What	By when	Done?															
ex 1: Mike	Deliver the workshop	Fri. 14/11	In progress															

amazemeet.com

This work is licensed under the Creative Commons Attribution-ShareAlike 3.0 Spain License. To view a copy of this license, visit <http://creativecommons.org/licenses/by-sa/3.0/es/> or send a letter to Creative Commons, PO Box 1866, Mountain View, CA 94042, USA.



v1.1

1

Networking

Activity
10 min

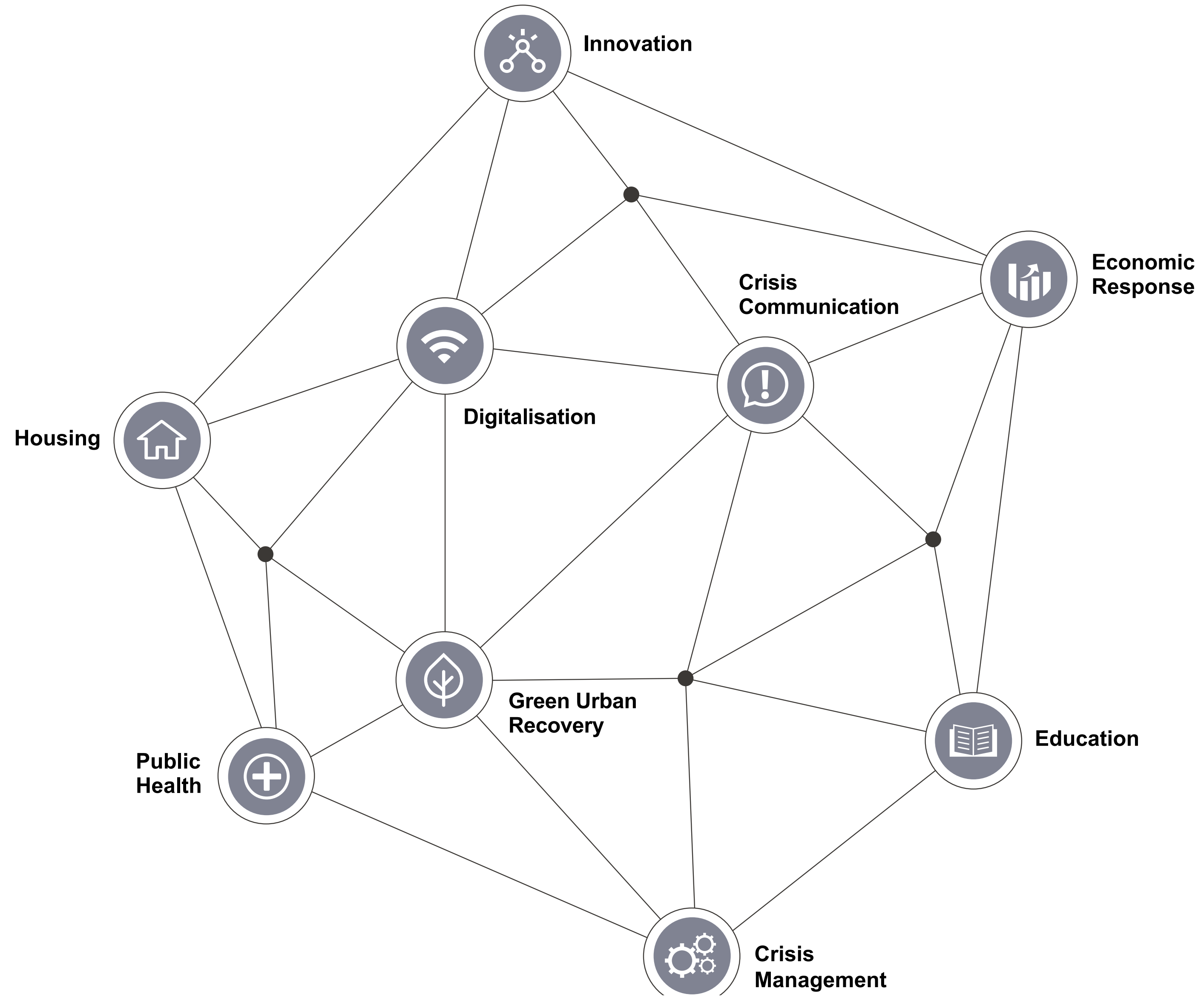
**Share your
favourite song
in the chat**

Grab something red

Show something alive

**Write the name of
somebody famous from
your country in the chat**

Networking



Partners of Connective Cities



Commissioned by



Implemented by



Connective Cities Lab

Thank
you