

# Welcome to our virtual get-together!

## TECHNICAL CHECK-IN

 can you **see** the presentation?

 can you access the **chat**?

*during the session please*

 mute your **microphone** when you are not speaking

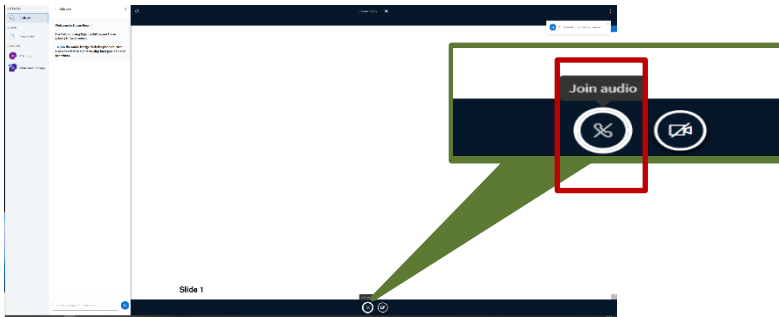
 switch on your **camera** when you are speaking

 post comments and questions in the **chat** during presentations

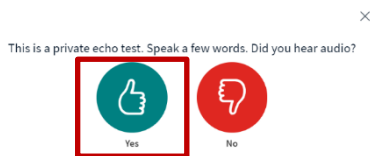
# Instructions to join audio

## Join Audio

1. Click the „Join audio“ - Button

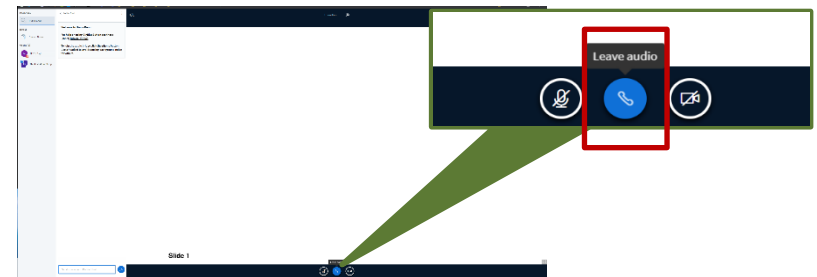


2. You will be then forwarded to an echo test. There you have to click on the green thumbs up button



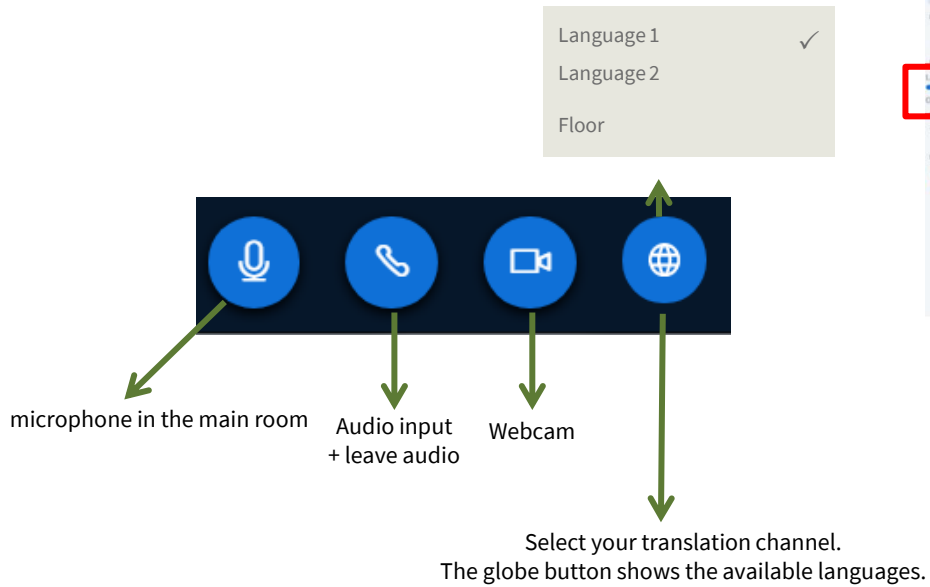
## Leave Audio

1. Click on the blue „Leave audio“ - button

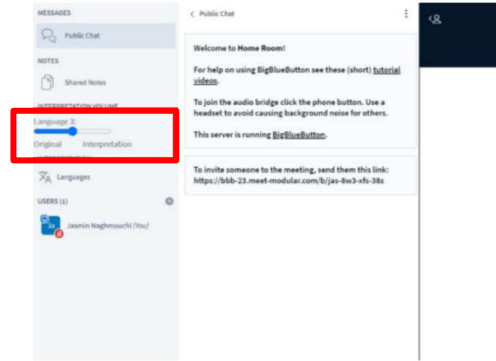


**i** If you still have difficulties with your audio please contact the Connective Cities Team in the chat.

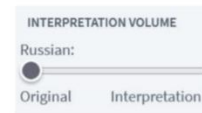
## Listening to the translation



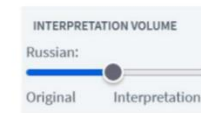
## Adjust the interpretation volume



Once the interpreter is speaking, you can regulate the mix of the floor audio and the interpretation.



Only listen to the original channel / floor.



Listen to the floor and the interpretation at the same volume.



Only listen to the interpretation.



# Kick-off Workshop: Thinking and Acting beyond Disasters

Crisis Management Cluster  
28. September 2021

Implemented by





# Welcome to Connective Cities

**Crisis Management Cluster Kick-off Event**  
28.09.2021

## Check in

- Please write in the chat your **name, country, city, and what you do...**



Time	Agenda	Speaker
15:15 – 15:30	<b>Registration</b> and System Check Check-in of Participants	
15:30 – 15:45	<b>Welcome, Agenda and Workshop Objectives</b> Housekeeping rules	Moderator
15:45 - 16:20	<b>Key-note Disaster Management in Municipalities – an overview</b>  Discussion and Q&A	Felix Richter Senior Expert Kompetus
16:20 – 16:55	<b>Crises Management during the Covid-19 Pandemic</b>  Discussion and Q&A  Overview on Disaster Management from a municipal viewpoint	Mr. Henning Schulz  (Mayor a.D. Gütersloh)
16:55 -17:30	Creation of possible Working Groups and next steps	Moderator
17:30	<b>Closing Remarks</b>	Moderator

## Workshop Objectives

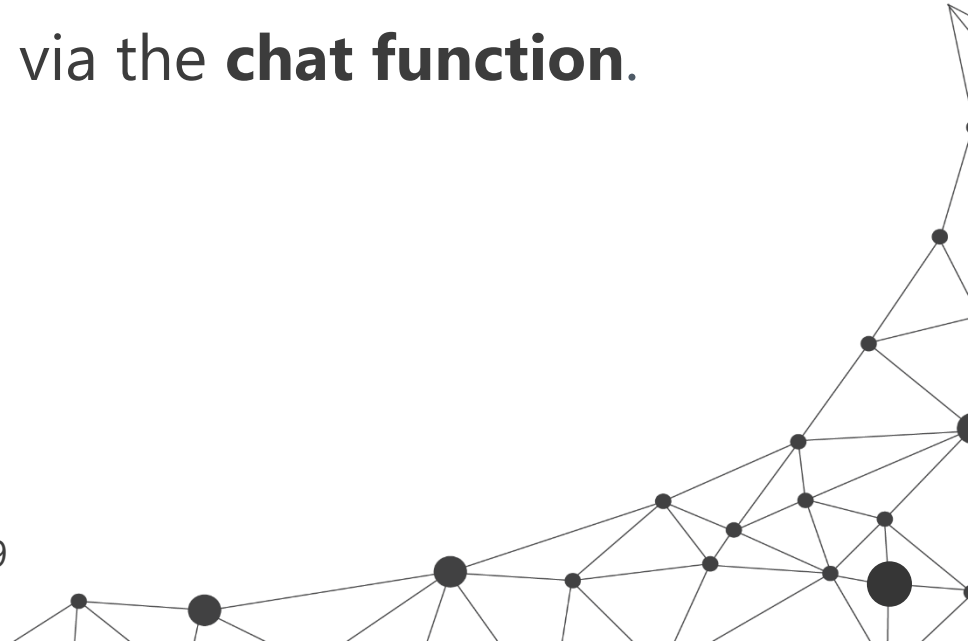
1. Provide an **overview** concerning crises management from a municipal perspective
2. To exchange on **ideas, challenges and good practices** on municipal level
3. To inform about possible **next steps** within the program **Connective Cities**





## Communication and housekeeping rules

1. **Turn off your webcam** during the presentation.
2. **Mute yourself** when you are not speaking.
3. **Feel free to ask anytime** via the **chat function**.



# Disaster Management in Municipalities – an overview

Mr. Felix Richter - Kompetus

“We cannot stop natural disasters,  
but we can arm ourselves with  
knowledge. So many lives wouldn't  
have to be lost if there was enough  
disaster preparedness.”

-Petra Nemcova

## Topic

### 1. Guidelines for Disaster Management

- Objectives and Conditions
- Cell Structure
- Why a Disaster Management Cell is needed?
- Phases of Disaster Management

### 2. Communication Plan for Disaster Management

- Why Do we need a Communication Plan?
- Content of a Plan
- Communication Team
- Press Release

### 3. Thoughts and Questions

## Topic

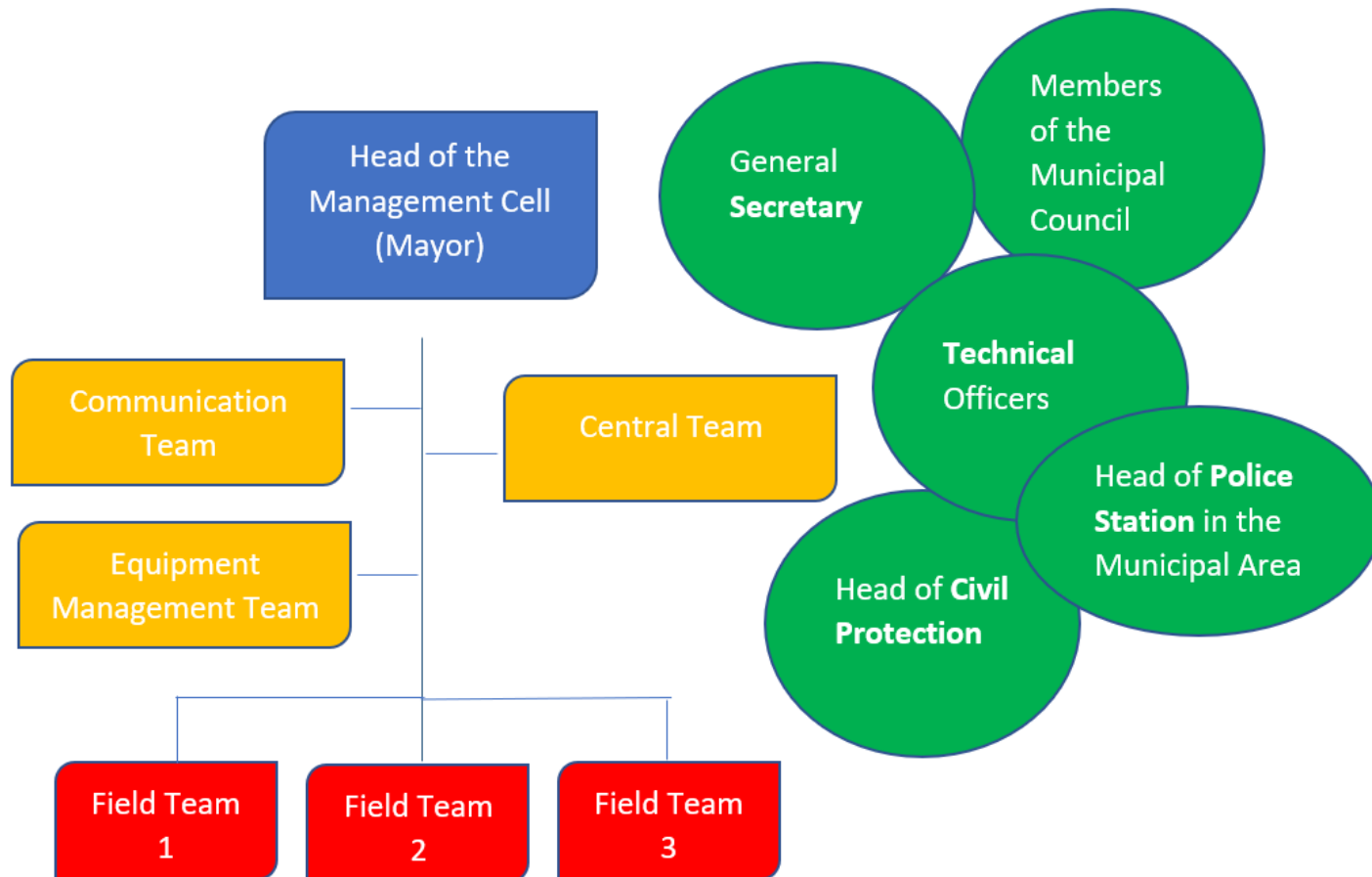
### 1. Guidelines for Disaster Management

## Objectives and Conditions of a Disaster Management Plan

- Why do we need a disaster management plan?
- How can we guarantee the success of a disaster management plan?



# Disaster Management Cell Structure



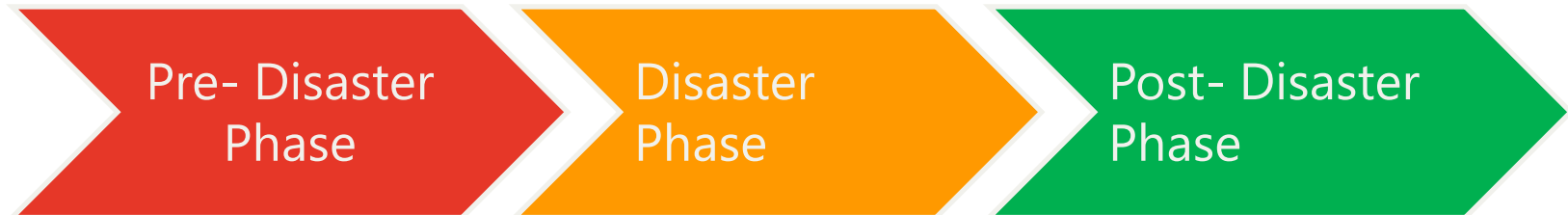


## Why a **Disaster Management Cell** is needed?

- **Gathering and centralizing information** to avoid any deviation or change of facts about the disaster
- **Defining strategies** for action and response to various disasters
- **Managing and coordinating human and material resources**
- Following up on the **measures implemented to confront the disaster**
- **Evaluate interventions** and benefit from experiences

## Phases of Disaster Management

- Each stage requires a set of preparations and capacities for good disaster management





## Pre- Disaster Phase

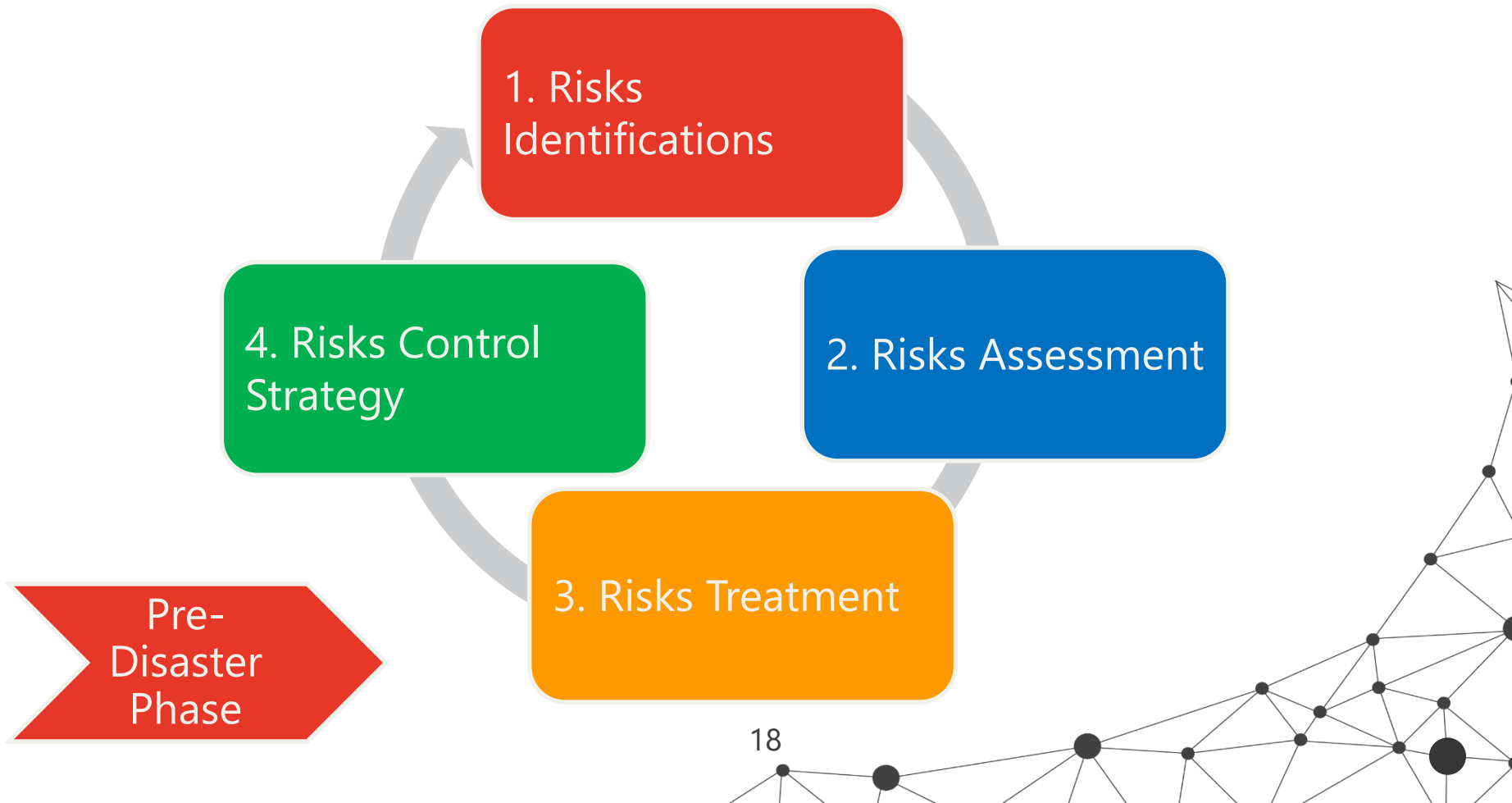
**Step One:** Determining the most important risks and disasters that the municipality may be exposed to

**Step Two:** Establish early warning and prevention systems

A red arrow pointing to the right, containing the text 'Pre- Disaster Phase' in white.

Pre-  
Disaster  
Phase

## Step One: Determination of Risks



## Step Two: Establishing the Early Warning System

- The municipality can adopt **intelligent software for predictions about risks**
- Software allow the **measurement of trends, impact and consequences**
- **Build the capacity of the team** in the municipality to...
  - **Detect alarm signals**
  - **Communicate** them to the authorized entities **on time**
  - **Involve the citizens** and **civil society**



Pre-  
Disaster  
Phase

## Disaster Phase

**Step One: Activating the disaster cell** after receiving a warning about the disaster

**Step Two: Disaster Cell meeting,** based on the pre set structure

**Step Three: Activating intervention operations,** promptly activating the warning signals and **informing the citizens** on how to protect themselves



Disaster  
Phase

## Before and after Crises

- Mechanisms and structures must be **periodically updated**
- Involved actors must be **trained on implementing the disaster plan**

An orange arrow pointing to the right, containing the text 'Disaster Phase' in white.

Disaster  
Phase

## Post- Disaster Phase

- Inventory of **material and human damage** (number of victims) and impact on the **reputation of the municipality** (based on assessment of effects of disaster)
- Reduce negative impacts and **mitigate the effects of the disaster on citizens**
- **Provide an action plan** (e.g. cleaning up the damages, restoring economic activity...)
- **Contacting** and comforting the **affected** and providing assistance, showing sympathy for them

A green arrow pointing to the right, containing the text 'Post- Disaster Phase' in white.

Post-  
Disaster  
Phase



## Reflection on the Disaster Management

1 When and where did it occur?

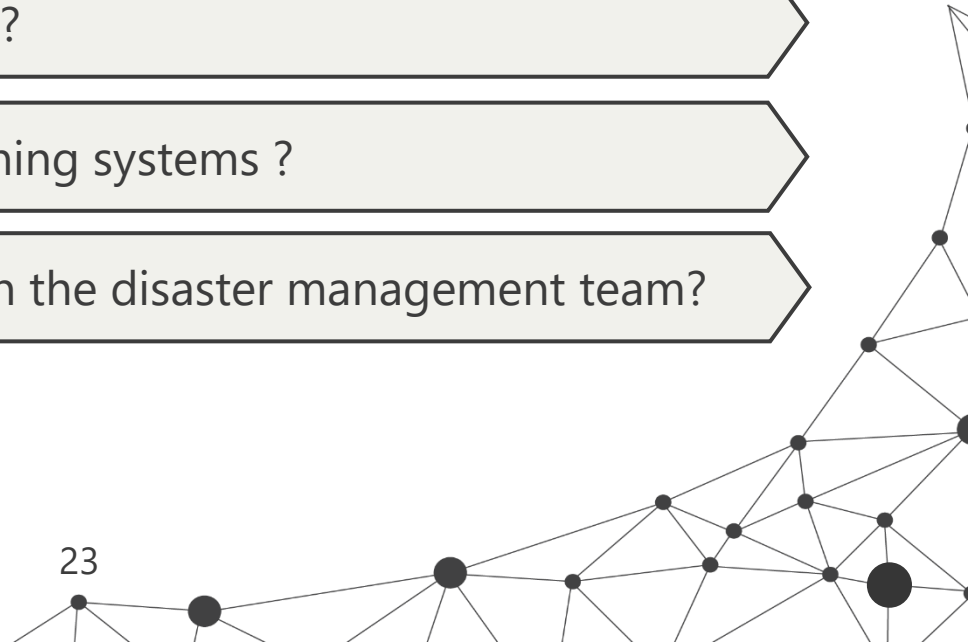
2 What are the early warning signs?

3 What were the urgent actions taken?

4 How successful were the early warning systems?

5 Which actors have been involved in the disaster management team?

Post-  
Disaster  
Phase



## Topic

## 2. Communication Plan for Disaster Management



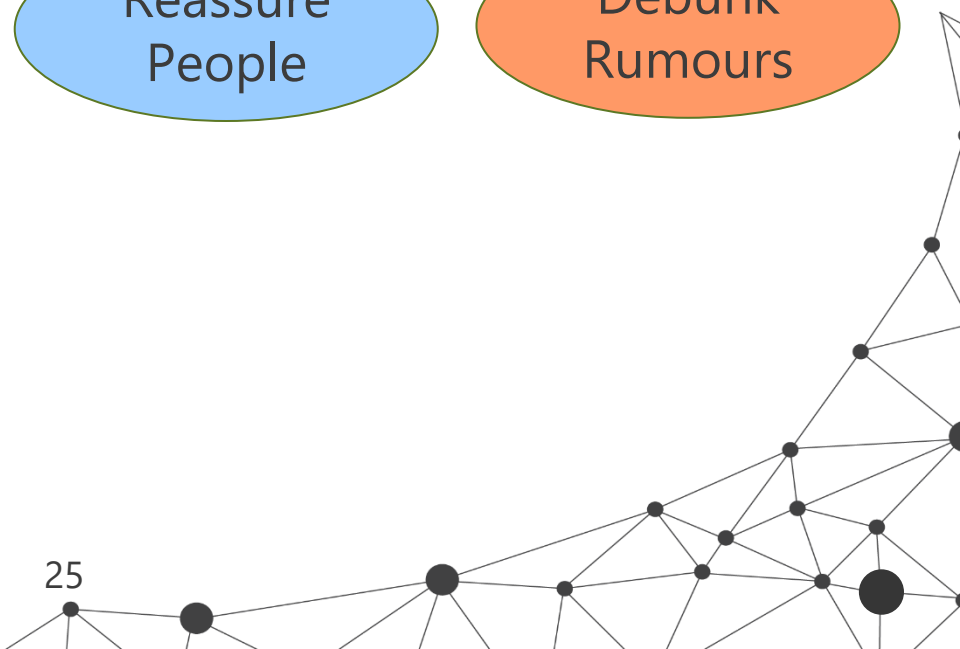
# Why do we need a Communication Plan?

Inform  
People

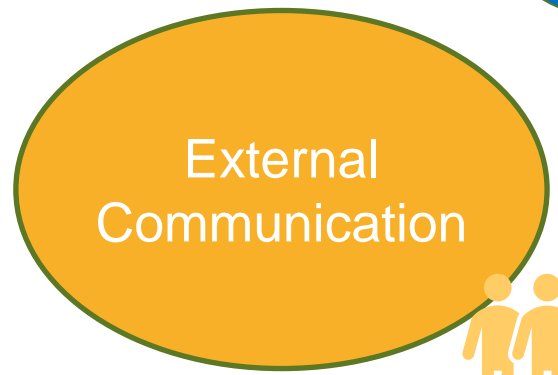
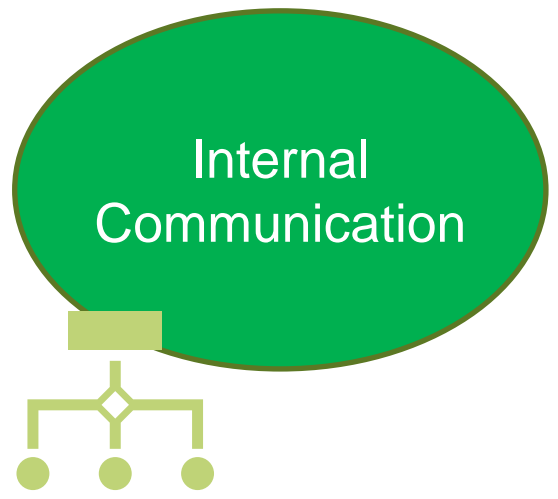
Warn  
People

Reassure  
People

Debunk  
Rumours



# Content of a Plan



**Note: The mayor is the one who addresses the media in the event of a disaster**



## Communication Team

- Keeping a **list** of the **residents** in the areas that are mostly at risk and **how to warn them**
- Keeping a **list** of the **media channels**
- **Contacting residents directly** (phone or police, or use of media channels such as radio, tv, social media, etc.)
- **Informing the population** of the safety procedures to follow
- **Preparing the communication content** during the disaster

## Press Release

Aims of the Press Release:

- **Informing** the population **of the developments**
- Providing **information to the media**
- **Responding to rumours**
- **Reducing media pressure** on the disaster cell

## Structuring the Press Release

- **Facts** about the **disaster**
- **Relief measures** that have been implemented
- **Number of victims** and missing persons
- How to **contact for information**

# Thoughts and Questions !





# Keynote Presentation

## Mr. Schulz



# Thoughts and Questions !





## Working Groups

1. Setting up systems for disaster management (measures, roles, structure, use of IT etc.)
2. Public sensitization and communication
3. Involvement of volunteers and civil society
4. Creation of risk culture at the municipal and public level
5. Disaster management in specific action areas, such as the breakdown of critical infrastructure, floods, or fire.
6. Others

**You can choose a working group by  
sending an email to**

**[Basma.Mansour@kompetus.de](mailto:Basma.Mansour@kompetus.de)**



# Thank you !

For any questions or comments, we would be pleased to receive your email:

[Felix.Richter@kompetus.de](mailto:Felix.Richter@kompetus.de)  
[Basma.Mansour@kompetus.de](mailto:Basma.Mansour@kompetus.de)



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