

SUSTAINABLE DEVELOPMENT GOALS: SDG #8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work, SDG #11 make cities inclusive, safe, resilient and sustainable,

Virtual project workshops on social entrepreneurship for the recovery from the pandemic

Specific objectives:

- Empowering MENA entrepreneurs and municipalities through targeted training programs, that will equip them with firsthand social entrepreneurship skills (project identification, market analysis, feasibility analysis, processes of assessing the social and financial potential of enterprise ideas, etc.)
- Exploring the advantages and challenges that social enterprises face in the marketplace and offering examples and case studies to illustrate successes and failures
- Enhancing the cooperation between Municipalities and entrepreneurs (role of municipalities in promoting social entrepreneurship).

Thematic Focus	Indicators	TARGET
Building partnerships with regional actors	Partnerships with regional actors (Mentor Arabia, UNESCO) for planning and implementing the activities of this working group (1 MOU signature for project implementation)	Connective Cities, Development organization, etc.
Practice – Oriented interactive workshop on Social entrepreneurship to Municipalities and future entrepreneurs	<p>Minimum of 4 municipalities own more comprehensive understanding on how to address socio-economic challenges and invest in entrepreneurial activities</p> <p>25 young entrepreneurs and municipal representatives benefit from capacity building on this topic</p> <p>Open collaboration & hands-on learning with municipalities & country's incubators (4 partnership agreements signed between municipalities and entrepreneurs)</p> <p>Developing 4 innovative prototypes to respond to municipal challenges and submitting 1 proposal for funding</p> <p>10 additional registered members to the CC Network who represent the core working group on social entrepreneurship</p> <p>3 good practices are further transferred through CC's channels and through social media</p>	Municipalities/ entrepreneurs / INCUBATORS/ etc.