

The way forward:

1. assess changes in city's revenues and expenditures and work with donors .
2. Increase digitisation of services.

### **What is LED:**

1. A process - strategic planning through partnerships : Local govts, business community & civil society
2. Objective: stimulate investments for sustained high growth
3. Enable business to grow by protecting employees.
4. Investment ready interventions that can be addressed from a policy and development perspective.

### **LED during COVID-19**

1. Focus on sustaining local business, economy & local employment

How:

Partnerships with key stakeholders - identify fiscal resources

### **Role of Cities during COVID-19**

Economic Challenges prior to COVID-19.

Identify resources that will benefit local govt. - conditional grants. flexibility to redeploy resources.  
transparency through communication.

Identify actions to reduce costs & increase efficiency.

Address climate change and second/third wave

### **Best Practices for Cities**

cohesive and pro-active communication

### **Short Term Actions**

create working groups - identify critical issues with action plans

identify financial resources to be re-allocated.

focus on labour intensive industries

### **Role IT & Digitisation**

Re-evaluate efficiencies - spending and licensing, billing & collections, non-revenue water, increase revenues  
reduce costs

Effective communication - transparency and relief efforts/activities

Environment - build resilience.

### **LIFE VS LIVELIHOODS: CITY RESPONSE TO COVID-19**

Analysis of city vulnerability - areas that have capacity to adapt and vulnerable areas.

Analysis of socio-economic challenges.

**Response:**

- Plan big - act local
- Coordination and leadership - multi sectoral approach
- infection control
- hygiene
- information and innovation
- mental health & support
- risk communication - social mobilisation, community engagement
- continuity of essential services - printing services part of the list

**Conclusion:**

- plan - long haul
- use multi sectoral approach
- effective leadership at all levels
- mitigate rather than eradicate - to

contain the situation

**Context; Drivers; Role of cities; short & medium term actions; leveraging digital technology**

**Drivers of LED**

- Institutions & Regulations - review
- Infrastructure and Land - utilities and accessible land to stimulate industrial presence
- Skills & Innovation
- Enterprise support & finance - SMEs; secondary cities and ability to be business friendly. Dedicated communication channels. Ability to facilitate the growth of private sector.

**Roles of Cities**

- PPD through private sector platforms. Private sector is more in tune with challenges than bureaucrats
- progressive growth of SMEs to facilitate revenue generation, gdp growth & employment creation
- design actions within the control local government - local ideas & local solutions to respond to challenges
- PPP - Sub Saharan Africa differs from developed countries. Cities not capacitated to prepare investment profiles nor leverage finances. Cities to identify factors to create an enabling enviro

