



Welcome to Connective Cities' Virtual Global Exchange on Municipal Response to **COVID-19**

16
Good
Practices'
Virtual
Events

10
Capacity
Building
Sessions

An unique opportunity among municipal practitioners to exchange and reflect on 2020 global good practices that successfully tackled the pandemic.



RM



CC_Irakli Samkharadze



Opening Address

Ms. Ricarda Meissner

Connective Cities



Co-sponsored by





CC_Daniela Marzavan



Can you share one example of a measure your city came up with to tackle this challenge now?



CC_Fatima Toukan

CC_Daniela Marzavan



THURSDAY, DAY 4

Opportunities of Digitalisation & Crisis Communication



The role of digitalised public services as reactions to the COVID-19 pandemic:

How can digital public services help to sustain the economic and cultural vividness of urban communities in times of the COVID-19 pandemic? This question will be approached with the help of inputs from four municipal best-practices.

Dr. Christoph Dammann,
Department of Culture of the City of Fulda, Fulda, Germany

Facila Hodge,
Tirana Municipality, Albania

Lisa Hebing,
Economic Development and Urban Marketing Group
Berthel Wirth & Co. KG, Germany

Arja Hordel,
M.A., Balance City, Darmstadt Marketing GmbH,
Germany

16:30 – 18:30 CET

Corona exists! How can municipalities raise awareness of the crisis:

The strategies and tactics of cities to communicate clearly the impact of Covid19 for their health, to combat fake news, to keep citizens connected and united in times of crisis, to inform timely and transparent about the measures and restrictions imposed by national states and many more will be discussed during this session.

Magnolia Vega,
Head of Communications and Citizen Services Advisory
Office, PNCSP - Economic Benefits, Seviceance and
Person Fund, Bogotá, Colombia

Sigrun Krauser,
StN Wenden, Staff Unit Lutzow-Dannewitz, Germany

Imke Schroeder,
Press Office Online Editorial Department, City of Kiel, Germany

Hope Rabers,
Nairobi, Kenya

Tbc,
Halifax, Canada

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